

President - Kathleen Grim, Vice President - Nick Elsener, Corresponding/Recording Secretary - Kathleen Werling, Treasurer - Mary Lott

Directors Present: Jim Davis, Nick Elsener, Kathleen Grim, Lori Kelly, Mary Lott, Sue Myers, Lee Sandel, Kathleen Werling

Standings Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - VACANT; Education/Art Classes - Lori Kelly; Scholarship - VACANT; Programs - VACANT; Venue Development - Nick Elsener; Social Media - Vacant, Hospitality - Marcia Leister

The meeting was held online via a Zoom meeting platform and called to order on Tuesday, July 28th at 6:05 PM.

OLD BUSINESS

1. May 2020 minutes were approved with no changes.
2. Addendum to minutes documenting the Covid-19 quarantine impact on HAAA activities was approved with no changes.
3. Strategic Planning Committee - Grant applications are on hold. We expect to reapply when the grants open up again.
4. Pay Pal QR codes and Pay Pal Here for onsite card Purchases - After a review and discussion of the information that Mary provided on accepting credit card payments for Art Show sales, a motion was made by Lori and seconded by Sue, that HAAA spend between \$225 - \$250 for a phone and data to accept credit card payments for Art Show sales. The proposal passed. Mary will take responsibility for getting this in place. All sales (cash, check, credit card) will be handled the same way and there will be paper tracking and receipts. There will be future discussion on implementation of training for accepting credit card payments.

NEW BUSINESS

1. There will be a **BOD meeting on Tuesday, September 22 at 5:30 PM** using a Zoom meeting platform.
2. HAAA statement to all members COVID practices at all HAAA events. The statement provided to the BOD was reviewed. The following statement will be added to the main page and to class descriptions: *“ As per PA and CDC guideline during this pandemic, we require masks for indoor activities, wash hands frequently (or use hand sanitizer) and social distance at all HAAA art shows/classes/events. **Please follow the venues’s pandemic requirements to stay safe during COVID-19. If you are sick, please do not participate.**”*
3. Is there a need for a post-Covid task force? Tabled to next BOD meeting.
4. Member meetings for the remainder of 2020. After discussion, and in light of Covid, no general meetings will be held for the remainder of 2020. A motion was made by Sue, seconded by Kathleen W. and approved.
5. Dates/location for BOD meetings. BOD meetings will be virtual (Zoom) for the remainder of 2020. Hershey Library will not be holding in-person meetings the remainder of 2020.

6. Should the timeline for annual dues be changed? After discussion, a motion was made by Nick, seconded by Lee, and approved, that HAAA membership dues will not increase in 2021 as planned, but continue to be \$25. Also, 2020 dues will not be prorated.
7. Hershey History Center - HHC's requested change to Nov. 10 membership meeting. Issue resolved as there will be no HAAA membership meeting due to Covid.
8. Virtual Art Classes - Hershey Library has extended the offer to continue virtual classes into 2021. Marie Gamon's virtual classes were well attended. We will look at both repeating beginner classes to provide more exposure to HAAA, as well as do research to find other artists that might be interested in virtual teaching or plein air classes. Lori will followup.

We will discuss at a later date a way to show our appreciation to the Hershey Library.

9. Report from Insurance Carrier - Kathleen Grim
 - No specific Covid requirements have been developed for legal/liability concerns
 - Our liability coverage is very broad and would cover an individual who can prove they contacted the virus while participating in an HAAA activity.
 - Best practice is to follow all state guidelines and guidelines requested by the organization holding our event/class - ie HHC
 - Requiring a signed waiver that participants are healthy and not at risk, is a choice but not necessary. Waivers seldom hold up in liability cases.

TREASURER'S REPORT - Mary

Financial reports that Mary previously emailed to BOD members were reviewed. Checking account balance as of 7/25/2020 is \$8,826.75 and savings account funds are \$11,087.28 for a total of \$19,914.03.

Year to date, membership is at 78% of what we budgeted for.

Mary will check with our insurance carrier to find out if we have a reduction/rebate in insurance due to not being in session.

Even with classes/events limited due to Covid, we should be financially okay for the remainder of 2020. We should have a rent credit for meetings not held.

CLASS REPORT - Lori

1. Report on Virtual Classes — Marie Gamon's virtual classes have been well attended. Her next virtual class is 8/4—8/11/2020. Refer to "Virtual Art Classes" #8 in New Business.
2. Plein Air Painting with Paul Gallo is scheduled for Saturdays 8/22 — 9/12/2020
3. Other classes scheduled for August/September — Paul Gallo's drawing class is still scheduled 9/15-10/20/2020, but only 4 have registered. Classes are also scheduled for Oct (Water Media) and Nov. (Oil Painting).
4. Question was asked about at the possibility of a one-day workshop on the HCC patio in the fall. Lori will followup

MEMBERSHIP UPDATE - Jim

A summary of final numbers/information for the 2020 membership drive will be complete by 7/29/2020. All members will complete a new application form when they pay their dues for 2021 so that contact information is current. Discussion on how to analyze why members don't renew is tabled.

SHOWS/EVENTS - Nick

The following two events are cancelled due to Covid: Blooming Arts, 8/29 & 30th; Hershey Story Museum, 9/11-13th

Under Colors, tentatively scheduled for 10/17 & 18 or 10/24 & 25, is under consideration for a virtual show of members art on our website. Nick, Jim, and Mary will coordinate this.

Center Stage, 11/18/2020 - 3/30/2021, is still unknown. Also, still unknown when Hershey Med Center will say current art can be taken down. A request for artists was sent to HAAA members for the opening of the Hamden Medical Center. There will be a link in the August newsletter regarding submitting art for Hamden.

Dance Studio show and artists' reception will be deferred to Spring.

Rotating Exhibits - We have 3 rotating exhibits. Cocoa Beanery started a new rotation 7/27/2020, Hershey Library is ready for hallway art rotation. Someone is needed to coordinate the art being shown at the Hershey Library. Backstage Cafe will have 2 artists beginning a rotation in August.

A single registration form for signing up for rotating exhibits will be developed by Nick and put on the HAAA website.

The meeting was adjourned at 7:25 PM.

Respectfully submitted,

Kathleen E. Werling
Corresponding/Recording Secretary
2020.07.31