

## 2023.10.24 HAAA BOD Meeting Minutes

The meeting was held at Hershey Library and called to order at 6:30 p.m. Bev Barley chaired the meeting.

**Directors Present:** Jim Davis, Mary Lott, Nick Elsener, Lee Sandel, Beverly Barley, Loretta Moore, Sue Myers, Stephanie Lewis, and Mike Erdman.

**Officers:** *President* -Kathleen Grim; *Corresponding/Recording Secretary* –Mike Erdman; *Treasurer* - Mary Lott.

**Directors:** Jim Davis, Sue Myers, Lee Sandel, Lori Kelly, Beverly Barley, Loretta Moore, Stephanie Lewis

### Standing Committees

<b>Budget and Finance</b>	Nick Elsener	<b>Publicity</b>	VACANT
<b>Education/Art Classes</b>	Lori Kelly	<b>Scholarship</b>	Nick Elsener
		<b>Social Media - Facebook</b>	Lynn Shirk
<b>Membership</b>	Jim Davis	<b>Website</b>	Nick Elsener
<b>Programs – Tues Evenings</b>	VACANT	<b>Venue Development</b>	VACANT

### Old Business:

1. September 26, 2023 Board minutes were approved.
2. Mary reported that the Soup Cook Off held on Sept. 30 at the Hershey Volunteer Fire Co. was enjoyed by all, even though it was not won by a HAAA member. Hershey Rotary provided the entrance fee. Mary thanked Gwen Leuschner and Carolyn Doster for their help in serving for HAAA. Remaining soup was gratefully accepted by the Firehouse members.
3. The search for display equipment storage continues. Considerations for better easel storage at the Hershey Historical Society facility were discussed.
4. Nick proposed January 2024 as the “go live” date for the New Member Art Gallery page on the HAAA Website. He will present the update to the December BOD meeting for review.
5. HAAA Officers are changing. Cynthia Martin will join the BOD as Treasurer, and Mary Lott will become President as Kathleen Grim steps down. Although the VP position remains vacant, Kathleen stressed that the WebMaster and Treasurer are the backbone of HAAA and essential to its operation. Nick proposed asking Lynn Shirk to help on the Scholarship Committee. Nominations are being considered for new Board members.
6. Mary described her efforts in advertising around town for the upcoming (Oct. 27-28) Under the Colors event at Hershey Library. Printed signs that were placed around the community and in various business helped to spread word about the event.

### New Business:

1. Nick reviewed budget comparisons for upcoming 2024 and past budget years, including a summary of breakdowns that were presented in the September Finance Committee meeting.
2. Nick reported the future need to purchase the latest version of operating software for the HAAA website. He will obtain more information to share in subsequent BOD meetings.
3. HAAA’s Holiday Party will be held at CAMA in Campbelltown on Tuesday, December 12. A sign-up sheet will be provided at the November general meeting. Lori volunteered to help organize the party. Mary noted the paucity of parking in the CAMA lot. She proposed offering a shuttle van to make it easier for people to park in nearby lots and be safely transported to CAMA.

### Officer/Committee Reports:

1. Gwen Leuschner has retired from the HAAA Board. She wishes to continue to help in other HAAA activities as she is able. The Board thanks Gwen for her service.
2. Treasurer's Report: Mary reported YTD net revenue of \$6413, and total bank funds of \$29,562. EOY net revenue is estimated to be approximately \$5000. Mary also discussed the mechanics of member and art class credit card payments via VENMO and PayPal.
3. Education/Art Class Report: Lori reported that 2 classes (Paul Gallo and Marie Gamon) are currently underway. Cory Pigeon has been approached to instruct a class (possibly evening) in January 2024. A bio will be requested for posting on the website.
4. Membership Report: Jim reported 124 members to date.
5. Website/social media: Nick reported that Lynn Shirk has done a good job updating the Facebook page. A new website operating system is needed.
6. Scholarship Report: Nick presented a profile of the geographical spread of schools to which the scholarship program is offered. Discussion points included reducing the number of schools to a more reasonable radius around Hershey. Nick would like to step down from managing the scholarship program after next year's award. Kathleen reported her interaction with the Rotary, in which she requested an increase in the amount offered for a scholarship award.

General Meeting Schedule for 2023/24:

	Speaker	Topic		Speaker	Topic
<b>Sept 12</b>	Auction/ Members	What I did this summer	<b>Jan 9 2024</b>	TBD	Masterwork night
<b>Oct 10</b>	Tony Laidig	AI and Art	<b>Feb 13</b>	TBD	?
<b>Nov 14</b>	Off-site meeting: Lebanon Valley College Art Gallery	Daniel Massad, Artist in Residence	<b>Mar 12</b>	TBD	?
<b>Dec 12</b>	@ CAMA	Holiday party	<b>Apr 9</b>	TBD	

Standing Art Shows in the Community:

- Backstage Café – Mary – Oct/Nov Rotation: Melanie Payton and Shylah Bates.  
Dec/Jan: John Roach, and an opening
- Hershey Library – Mary – Next Rotation Dec 9
- CAMA - No shows currently scheduled

Upcoming Art Shows Updates for 2024:

- February Conservatory: Show date is undetermined.
- Center Stage (Hershey Medical Center) is uncertain.
- April: Hershey Symphony will not be on HAAA's 2024 calendar.
- May Art Fest at Cocoa Beanery is uncertain.
- Old Annville Day: June 11 (to be confirmed)
- September Conservatory Show: End of August (Not Monday)
- Hummelstown Art Festival is uncertain.

**Next HAAA BOD Meeting is November 28, 2023 at 6:30 pm at the Hershey Public Library. Lee Sandel will lead.**

The BOD meeting adjourned at 7:45 pm.

Respectfully submitted by Mike Erdman, Corresponding/Recording Secretary