The meeting was held at the Cherry Blossom Ice Cream Shop in Hershey and called to order at 6:30 p.m. Kathleen Grim chaired the meeting. **Directors Present:** Kathleen Grim, Jim Davis, Mary Lott, Sue Myers, Lee Sandel, Beverly Barley, Loretta Moore, Gwen Leuschner, Stephanie Lewis, and Mike Erdman.

<u>Officers:</u> President -Kathleen Grim; Corresponding/Recording Secretary –Mike Erdman; Treasurer - Mary Lott. <u>Directors:</u> Jim Davis, Sue Myers, Lee Sandel, Lori Kelly, Beverly Barley, Gwen Leuschner, Loretta Moore, Stephanie Lewis

#### **Standing Committees**

Budget and Finance	Nick Elsener	Public Relations	VACANT
<b>Education/Art Classes</b>	Lori Kelly	Scholarship	Nick Elsener
Hospitality	Marcia Leister	Social Media Facebook	Gwen Leuschner
Membership	Jim Davis	Website	Nick Elsener
Programs – Tues Evenings	<b>VACANT</b>	Venue Development	<b>VACANT</b>

#### Old Business:

- 1. April 25, 2023 Board minutes were approved.
- 2. Nick reported that the New Member Art Gallery page for the HAAA website is on hold for the Summer.
- 3. Mary Lott could use help on the Soup Cook-off Committee for Sept 30. She proposed a \$25 gift card award for the winning submission of an artistic rendering on a soup can.
- 4. The Friday Plenair Group had a good start in May, painting at several sites. Although nothing is on the website to date, Mary will send information about planned scheduling to Nick, who will add it to the website.
- 5. Stephanie reported that Centre Stage needs exhibitors to drop off bubble-wrapped paintings on June 6 at the Penn State Health Hershey Medical Center. A dozen members applied to exhibit, and nearly all were selected.
- 6. Artist Deborah Trayer donated two bins filled with her watercolor supplies, including paper, to HAAA. She has given up painting and is asking nothing in return.
- 7. HAAA is seeking volunteers for Officers for 2024, and in particular for Treasurer-Elect.

#### New Business:

- 1. A HAAA General Meeting will not be scheduled for July 11, as the date is questionable for most of the Board.
- Kathleen asked new members if they were interested in a New Member meeting. Mary confirmed that
  the History Center Barnyard is only available on Tuesday, July 25, shortly after our Board meeting.

  Update 6/23/23: Due to low response for a New Member meeting, there will not be a meeting on July
  27.
- 3. Jim gave a brief and insightful presentation to the Board on AI Art, including considerations for developing future HAAA guidelines for what may be acceptable as art.
- 4. Lee's draft revision of HAAA's Art Show Guidelines (e.g. Embellished art, prints) will be reviewed by the BOD.

#### Officer/Committee Reports:

- 1. Membership Report: Jim reported 104 members to date.
- 2. Treasurer's Report: Mary reported YTD net revenue of \$4041, and total bank funds of \$29,428.
- 3. Education/Art Class Report: Two classes are currently on the HAAA website, about a month out and at present with few reservations. One is Lina Ferrara's Plenair class.
- 4. Website/social media: Nick reported that the website has been updated. Instagram has also been updated. Lynn Shirk may also be able to help with the Facebook page. Nick also suggested making better use of the News section of the website. Currently it is under-utilized.
- 5. Speakers are needed for September, October, and November meetings.

### <u>Standing Art Shows in the Community:</u>

- <u>Backstage Café</u> Mary Next Rotation is scheduled for June 1<sup>st</sup>. Three artists have offered to exhibit.
   One will be asked to postpone until August, as only two can be accommodated per rotation.
- Hershey Library Mary Next Rotation will be on June 12, to avoid overlap with Old Annville Day.
- CAMA No plans for an art rotation at this time.
- <u>Cocoa Beanery</u> Due to ownership change and renovations at this venue, it is no longer accessible to HAAA.

## Art Show Updates for 2023:

- Center Stage Stephanie Lewis reported that art must be dropped off on June 6.
- Art Fest, May 13, 2023 was successful, with 8 paintings sold, even though the weather was inclement.
- June 10, 2023 Old Annville Day John Roach & Mary Lott. 8 artists will display.
- Sept 1-3, 2023 Hershey Gardens Lee Sandel & Beverly Barley. Guidelines for art submissions are needed to accompany advertising for this event.
- Sept 30 Soup Cookoff Mary Lott
- Oct/Nov 2023 Members Art Show at the Hershey Library Volunteers to help co-chair are needed.
- Dec 12, 2023 HAAA Xmas party at CAMA TBA

# Next HAAA BOD Meeting is June 27, 2023 at 6:30 pm at the Hershey Public Library.

• Update 6/23/2023: The June 27 Board meeting has been cancelled.

The BOD meeting adjourned at 7:50 pm.

Respectfully submitted by Mike Erdman, Corresponding/Recording Secretary