

2023.03.28 HAAA BOD MEETING MINUTES

The meeting was held at the Hershey Public Library and called to order at 6:36 p.m. Beverly Barley chaired the meeting. **Directors Present:** Kathleen Grim, Nick Elsener, Jim Davis, Mary Lott, Sue Myers, Lee Sandel, Beverly Barley, Loretta Moore, Gwen Leuschner, Stephanie Lewis, and Mike Erdman.

Standing Committees:

Budget and Finance	Nick Elsener	Public Relations	VACANT
Education/Art Classes	Lori Kelly	Scholarship	Nick Elsener; Gwen Leuschner
Hospitality	Marcia Leister	Social Media	VACANT
Membership	Jim Davis	Website	Nick Elsener
Programs – Tues Evenings	VACANT	Venue Development	VACANT

Old Business:

1. March 1, 2023 Board minutes were approved.
2. The Hershey Partnership plans to hold a Soup Cookoff on September 30. HAAA will hold a cookoff prior to that date to determine whose soup will be entered in the September event. Mary volunteered to chair a committee to select the winning HAAA entry. Nick will post the event on HAAA's Facebook and Instagram sites.
3. Kathleen described the process for filing a claim with our carrier, Penn National Insurance Company, in case of an injury sustained at a HAAA event. She will share with the BOD a ten-digit code which must be entered on Penn National's website to access our specific claim form to start the process.
4. Mary sought local options for storage areas for HAAA display equipment and found that the monthly cost is prohibitive for reasonably sized units. Kathleen placed a request in the Newsletter asking for members who could volunteer storage space as an alternative.
5. Lee drew up a revision to HAAA's Art Show guidelines for display and requested review by Stephanie and Nick. The proposed revision will be shared with the Board.

Officer/Committee Reports:

1. Treasurer's Report: Mary reported a YTD revenue of \$6349 and total bank funds of \$30,677. Mary noted that our bank has transitioned from Centric to First Commonwealth.
2. Education/Art Class Report: Lori reports that Marie Gamon will renew her six week watercolor class, running from May 4 to June 8. Paul Gallo will run one more set of oil classes before going to Plein Air sessions. Steve Koons has been contacted for interest in providing beginner acrylic classes. Lena Ferrara is interested in providing a two-day beginner Plein Air class.
3. Membership Report: Jim reported that 82 members to date.

4. Scholarship Report: Nick reported that the deadline for scholarship applications is March 31. To date, he has not received a single application, despite sending postal and e-mails to schools and art instructors. In addition to recent postings on social media. Mary suggested boosting the Facebook page. Also, Nick will notify schools that the application deadline will be extended to April 15. Kathleen, Nick, and Gwen will undertake revision of the scholarship guidelines.
5. Website/Social media: Nick had nothing to report about the website. He asked for the Board to bring to his attention any deficiencies or suggestions for website improvement. Mary reported that Ali Abbott, a new member, volunteered to manage HAAA's Facebook page.
6. Programs: Steve Rannels will be the Speaker for the April 11 meeting. His topic will be "Beauty and Art in Insects". May 9 Speaker: Roseann Wolfe. June 13: No meeting. July 11: HAAA Auction (no speaker). August: No meeting.

Standing Art Shows in the Community:

- Backstage Café: Mary – Next Rotation April 1st (Jim and Shirley Davis)
- CAMA: Open
- Cocoa Beanery: Kathleen - Next Rotation starts May 8
(Carolyn Alvano and the Abbott Family)
- Hershey Library: Mary – Next Rotation April 8

Upcoming Art Shows Updates for 2023:

- June 2023: Center Stage - Stephanie Lewis and Alyson Tran, communicating with Alexia (PSH Center Stage)
- April 28, 2023: Hershey Symphony Art Exhibit - Kathleen Grim & Loretta Moore
- May 13th, 2023: Hershey ArtFest - Bev Barley & Lori Kelly
- June 10, 2023: Old Annville Day - John Roach & Mary Lott
- Sept 1 to 3, 2023: Hershey Gardens Fall Show

New Business:

1. Mary indicated that, if someone would take over as Treasurer, she would be willing to serve in Kathleen's position as HAAA President. Mary proposed sending a note, alongside the Soup Cookoff announcement, asking for anyone with accounting skills and interest in serving as Treasurer to contact HAAA.
2. Plein Air sessions will begin on May 5 with Wendy Craig and Marie Gamon hosting. Marie and Mary Lott discussed the possibility of inviting members to host a session of choice at proposed sites on a given date. The objective is to ask the host person to be present long enough to greet painters arriving at the venue. Location ideas could be communicated to Mary and Marie.
3. Next HAAA BOD Meeting is April 25, 2023 at 6:30 pm at Hershey Library.

The meeting adjourned at 7:50 pm.

Respectfully submitted by Mike Erdman, Corresponding/Recording Secretary