

## 2022.01.25 HAAA BOD Minutes

President – Kathleen Grim, Vice President – Nick Elsener, Corresponding/  
Recording Secretary – Karen Durkin, Treasurer - Mary Lott

Directors Present: Jim Davis, Nick Elsener, Mary Lott, Lee Sandel, Kathleen Grim,  
Lori Kelly, Sue Myers, Beverly Barley, Karen Durkin

Standing Committees- Budget and Finance -Nick Elsener; Public Relations=  
VACANT (?); Website – VACANT (?); Education/Art Classes -Lori Kelly; Scholarship-  
Nick Elsener and Lori Kelly; Programs – Vacant; Venue Development – Nick  
Elsener; Social Media -John Roach, Nick Caputo; Hospitality -Marcia Leister.

The meeting was held at the Hershey Public Library and called to order at 6:32  
p.m.

### **Old Business:**

1. Corrections were made to the 2021 minutes regarding the net figure in our account.
2. The Holiday Party was well received by all attendees. It was a minimal expenditure.
3. There were 23 attendees at the January Masterpiece meeting.
4. The by-law amendment approved at the January meeting and will be put up on the web.
5. There was some discussion concerning our presence at CAMA. There is a ballroom event scheduled there in February. It was decided to exhibit at that event and perhaps for two weeks surrounding special events scheduled at that location.
6. Social media/website updates : None

### **New Business:**

1. There will be a flat fee of \$50.00 per ad per year on our website. This charge will run by date paid. Jim will be the first to run an ad. We will remove the business membership option from our membership application to address the advertising benefit associated with this level of membership. Kathleen will advertise this new opportunity to our members.
2. There will be no February meeting due to a lack of presenter. Perhaps Deb ( ? ) could do a presentation on pastels for our March meeting. This may be a hybrid meeting.
3. Paul Gallo wants to post art from his students online. We could do this using the Members Gallery but the photos need to be of high quality.
4. Maureen Asper, a new member, wants to teach a child/parent/grandparent craft class close to Valentine's Day. It would be \$45 per couple and materials and a meal will be included. We agreed it is too close to Valentine's Day to do this. After much discussion it was decided to invite Maureen to a board meeting to make a presentation.
5. The purchase of drop cloths was approved in the amount of \$100.00.

**Treasurer's Report:** Mary

Mary presented the report and the board approved. The total funds in the bank were \$23,151.85 as of January 25, 2022. The checking account balance was \$7066.92 and the savings account balance was \$16,084.93.

Our accountant, Joann Hower, will prepare the 1099's for our instructors.

**Class Report:** Lori

There are four classes scheduled in the coming months but unfortunately the pastel class may have to be cancelled due to insufficient interest.

**Membership Report:** Jim

There are 37 paid memberships for 2022.

**Shows and Events:** Lee

1. There are 13 signed up for the "Love of Art" event.

2. Kathleen reported that there is a potential March/ April Show at Sport Dance. It will be a Friday, Saturday, and Sunday event. She hopes to be able to confirm this once she has the opportunity to meet with them.
3. The Hershey Arts Fest is to be held on May 7, 2022. It should be the same as last year. Kathleen will fill out the necessary paperwork.

**Miscellaneous:**

1. June 11 is Old Annville Day
2. We hope to hold the July 12 meeting outdoors at the HHC.
3. We hope to do a show at the Hershey Gardens in September.
4. The History Story exhibit was not well attended last year. There is concern about continuing this event.
5. There is some interest in pursuing an event at Cassell Winery in the fall.
6. Jim initiated some discussion about the appropriateness of our venues. We all agreed that the time and effort put into some of these events is not always fruitful.

The meeting adjourned at 7:55 p.m.

Respectfully submitted,

Karen Durkin

Corresponding Secretary/Recording Secretary