

2021.12.04 HAAA BOD MINUTES

President – Kathleen Grim, Vice President – Nick Elsener, Corresponding/
Recording Secretary – Karen Durkin, Treasurer - Mary Lott

Directors Present: Jim Davis, Nick Elsener, Mary Lott, Lee Sandel, Kathleen Grim,
Lori Kelly, Sue Myers, Karen Durkin

Standing Committees- Budget and Finance -Nick Elsener; Public Relations=
VACANT (?); Website – VACANT (?); Education/Art Classes -Lori Kelly; Scholarship-
Nick Elsener and Lori Kelly; Programs – Vacant; Venue Development – Nick
Elsener; Social Media -John Roach, Nick Caputo; Hospitality -Marcia Leister.

The meeting was held at the Hershey Library; called to order at 6:33 PM.

OLD BUSINESS:

1. No additions/corrections to the October minutes
2. LVC – 20 members attended; a small token of appreciation will be sent with a thank you note.
3. The bylaw changes will be presented to the members at the January 2022 meeting.
4. Nick Caputo will be working on Facebook and Instagram. Nick Elsener should receive copies of all submissions for the time being.
5. CAMA – there was some discussion as to whether we should show only when there is an event at CAMA so as to ensure some foot traffic. Nick will have lunch/ contact Rising Sun and Troeggs to see if we can coordinate exhibits with them.

NEW BUSINESS

1. Karen Durkin assumes the role of Corresponding /Recording Secretary.
2. There will be no snacks at the meetings going forward. There has been very little interest in the snacks so they will be discontinued but we will provide small water bottles.
3. Holiday Party – Cathy is organizing the food for the party and has things under control. There will be two student violin performers, Jen Harris and her daughter will also perform. It was agreed that we would thank the students with a gift of \$50.00 each and \$50.00 to be split between Jen and her daughter.
4. We received an invitation from Stacey and Ann Andrew for art to be displayed in their new store at the Outlets. The store is thought to be one supporting veterans. Kathleen will follow up on the details.
5. There was some discussion about reaching out to Indian Echo Caverns for a future show there.
6. Jim did some research on the feasibility of posting ads on our website. He suggested that based on his research the ads would be no larger than a business card size and the cost would be \$50.00 for a listing for six months. Jim will be putting together a list of potential advertisers.

NOMINATION COMMITTEE REPORT: Mary

- Lee will join Mary to assist the committee

TREASURERS REPORT: Mary and Nick's review of the budget.

- The banner draft was approved. The banner will be used for indoor events only.

Financial Report as of 11/29/21 - Checking \$4,798.12; Savings \$16,082.15; Total \$20,880.27

CLASS REPORT: Lori

- There are four classes in planning stages right now for spring.

MEMBERSHIP REPORT: Jim

- There are now 125 members. Dues are to be paid in January.

Shows/Events:

- Sports Dance is interested in a spring show.
- The Library and Back Stage exhibits are changing out.
- Mugs will be given as a thank you to our instructors at the party.

MISCELLANEOUS: Jim has been working with the Hershey Medical Center on artists Pick a Print Program for long term patient rooms. There was some discussion about potential opportunities for our members.

Meeting adjourned at 7:45PM.

Submitted by Karen Durkin

Corresponding Secretary/Recording Secretary.