

2021.04.27 HAAA BOD MINUTES

President - Kathleen Grim, Vice President - Nick Elsener, Corresponding/Recording Secretary – Roxanne Dombrosky, Treasurer - Mary Lott

Directors Present: Jim Davis, Nick Elsener, Lori Kelly, Mary Lott, Lee Sandel, Karen Durkin, Roxanne Dombrosky, Kathleen Grim, Sue Myers

Standings Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - VACANT; Education/Art Classes - Lori Kelly; Scholarship - Nick and Lori; Programs - VACANT; Venue Development - Nick Elsener; Social Media - John Roach and Mona Frey, Hospitality – VACANT

The meeting was held online via Zoom; called to order on Tuesday, April 27, 2021 at 6:00 PM.

OLD BUSINESS:

1. March 2021 minutes were accepted with no changes.
2. Alyana Alvarado, who plans to attend PA College of Art and Design, was awarded this year's scholarship and will be invited to attend our first in-person membership meeting July 13th. A task force committee including Maria Gronlund, Nick, Lee and Karen will meet via Zoom to discuss promoting our scholarship opportunity in order to garner more potential recipients.
3. Lori researched purchasing easels for our workshops and suggests an aluminum model for its portability, with the best price of 6 for \$257 at Michaels. Members present agreed to order 6 and purchase another group of 6 if the quality meets expectations.
4. The April 13th membership meeting was held online with a presentation of photos from Art in the Wild, an outdoor environmental art exhibit. The May member meeting will be held 5/11 with a tour of Italy presented by Vickie Caloiero. There will be no June meeting. The July membership meeting is confirmed 7/13 for the patio at The Hershey History Center. Art supplies donated by members will be sold.

NEW BUSINESS:

1. Mary proposed that photos of member artists and their works, which are exhibited at 4 rotating venues, be added to our website. Those present agreed that this would represent us well to visitors of our website.
2. Hershey Market will be held 6/19 as a community outreach/membership drive. Karen will present more information as it becomes available and will represent us at the event, along with Kathleen and Sue.
3. It was suggested that all note cards sold at shows have a standardized price to make it easier for cashiers. Instead, it is requested that artists keep an inventory of their cards and a price sheet will be created for the sales table. Kathleen is contributing art tags pre-printed on heavy stock to be tried at Artfest. Lee asks that all hanging art have a name tag on the back.

4. Hershey Artfest will be held 5/8 and is reported to be a well-attended event. Kathleen and Roxanne are chairs. Set-up for presenting artists begins at 6:30 am and the show runs 8:30-4. Currently 8 artists have signed up. We have 3 tents and 2 3-D tables.

5. In-person board meetings will begin at the Hershey library 9/28 and every 4th Tuesday thereafter at 6:30 pm.

TREASURER'S REPORT: Mary

1. No questions regarding the previous treasurer's report. Income this month from CAMA and art classes. Expenses include instructor fees and CAMA show expenses. Total funds equal \$21,300.

CLASS REPORT: Lori

1. Calligraphy classes have started and Plein Air begins tomorrow with 10 students. Fluid art begins 5/7 followed by drawing and watercolor. Many attendees are non-members.

MEMBERSHIP - Jim

1. We currently have 83 renewals and new members.

SHOWS/EVENTS:

1. Nick will inquire about future show involvement at The Hershey Story and Lee will look into The Hershey Gardens for a Fall event.

The meeting was adjourned at 7:37 PM.

Respectfully submitted,

Roxanne Dombrosky

Recording Secretary

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