

## 2021.03.23 HAAA BOD MINUTES

President - Kathleen Grim, Vice President - Nick Elsener, Corresponding/Recording Secretary – Roxanne Dombrosky, Treasurer - Mary Lott

Directors Present: Jim Davis, Nick Elsener, Lori Kelly, Mary Lott, Lee Sandel, Karen Durkin, Roxanne Dombrosky, Kathleen Grim

Standings Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - VACANT; Education/Art Classes - Lori Kelly; Scholarship - Nick and Lori; Programs - VACANT; Venue Development - Nick Elsener; Social Media - John Roach and Mona Frey, Hospitality - VACANT

The meeting was held online via Zoom; called to order on Tuesday, March 23, 2021 at 6:30 PM.

### OLD BUSINESS:

1. February 2021 minutes were accepted with no changes.
2. March 9th member meeting was attended by 33 members, the highest number so far for this year. Presenter was Paul Gallo, gratuity sent.
3. Virtual member gallery II is due for rotation in April. We will revisit this at the April BOD meeting.
4. Update on 2021 HAAA Scholarship. Nick reported that no registrations have been received as yet although notices were sent. Deadline is 3/31. Mary will email Annville-Cleona School. If no applications are received by deadline, board will revisit scholarship process.
5. No presenter has been procured for the April member meeting. Mary will contact Richelle Corty, Environmental Educator of Art in the Wild, as a possible presenter. If she is not available, the April member meeting will be cancelled.

### NEW BUSINESS:

1. Roxanne Dombrosky was approved as Corresponding/Recording Secretary
2. Our participation in the Hershey Artfest on May 8 is expected although contingent on pandemic restrictions. HAAA members who are seasoned artists, will be approached to chair the event. If the event includes a children's art exhibit, Lee will consider forming a panel of judges.
3. Campbelltown Academy of Music and Art (CAMA) open house is set for March 27, 2021. 23 artists are participating. HAAA will present an art exhibit for six weeks that starts on March 20 and ends on May 1. Kathleen will inquire about CAMA hosting another Saturday show during that time. The CAMA Open House is the first time we will use credit card sales and it is hoped that including sales tax on art tags will reduce confusion when sales are processed. Lori will have pamphlets made with a listing of HAAA classes available at the CAMA event and Nick will provide information regarding the HAAA scholarship opportunity.

4. A fund raising campaign was discussed in order to purchase easels. Mary suggested using money from the Treasury. All members present were in agreement. Lori will obtain prices.

TREASURER'S REPORT: Mary

1. No questions regarding the treasurer's report. As of 3/23/21, the balance in checking is \$3,966 and savings is \$16,070. Total funds equal \$20,036. Expenses due; website renewal fee and insurance.

CLASS REPORT: Lori

1. There are currently four classes open for registrations. Calligraphy has 2 signed up but needs 2 more participants minimum. Summer children's classes and a Wine and Painting class still need instructors. Informal plein air classes are still planned starting in May. New payment processing is going well.

MEMBERSHIP - Jim

1. As of 3/23/21, we have had 76 renewals and new members.

SHOWS/EVENTS:

1. The next Backstage Cafe rotation is April 1, the Hershey Library is March 27 and includes 29 paintings. HAAA will now be sharing space at the Cocoa Beanery with artists from the medical center and the next HAAA rotation is set for May 17. Old Annville Day is 8/14.

2. Lee Sandel is planning our participation at The Hershey Gardens for 8/20-22. Lee is also inquiring regarding plein air events, which may include a flex membership for a yearly fee.

The meeting was adjourned at 7:32 PM.

Respectfully submitted,

Roxanne Dombrosky

Recording Secretary

2021.03.26