

2020.05 HAAA BOD MINUTES

President - Kathleen Grim, Vice President - Nick Elsener, Corresponding/Recording Secretary - Kathleen Werling, Treasurer - Mary Lott

Directors Present: Jim Davis, Nick Elsener, Kathleen Grim, Diane Hoffer, Lori Kelly, Mary Lott, Sue Myers, Lee Sandel, Kathleen Werling

Standings Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - VACANT; Education/Art Classes - Lori Kelly; Scholarship - VACANT; Programs - VACANT; Venue Development - Nick Elsener; Social Media - Vacant, Hospitality - Marcia Leister

The meeting was held online via a Zoom meeting platform and called to order on Tuesday, May 26th at 6:15 PM.

OLD BUSINESS

1. February 2020 minutes were approved with no changes.
2. Due to the Covid-19 virus quarantine impact on HAAA activities, all general membership meetings, board of directors meetings, shows, events, and classes were cancelled until further notice effective March 15, 2020.

NEW BUSINESS

1. There will be a **BOD meeting on Tuesday, July 28 at 6 PM** using a Zoom meeting platform. There is no July general meeting.
2. **Hershey History Center, HHC**, (formerly HDTHS). Per Kathleen G.'s conversation with HHC, HHC is currently not renting. Use of HHC for HAAA meetings and classes may resume in the fall if we are in phase green by then. All CDC and State safety measures would apply. HHC would do deep cleaning between rentals. The additional requirements to meet CDC and state requirements for cleaning and social distancing may increase our costs. We believe our liability is limited if we follow all CDC and State protocol, but Kathleen G. will check with our insurance company. We will pay rent for the entire year as we have in the past.

We will try for a general membership meeting in the fall.

3. **Scholarship Program Status** - Nick
There was very little response as the 2020 neared the application deadline. Nick resent the information to every school and extended the application deadline. He received 4 applications. There was no way to followup due to the Covid-19 situation, therefore the 2020 scholarship was cancelled. Envelopes were returned to applicants and applicants were asked to resubmit for 2021. It was suggested that perhaps we can find a way to enhance the 2021 scholarship in some way.
4. **Strategic Planning Committee Report.** (Kathleen Werling, Sue Myers, Roxanne Dombrowsky, Kathleen and Nick) Due to Covid-19, all grant applications have been suspended. When possible, we will revisit grant applications, particularly for enhancing our effectiveness using the HAAA web site and other social media. The data from the committee should be reviewed to determine consensus on priorities for moving forward when we return to more normal operations.

5. **Virtual Art Classes.** The possibility of having art classes that are virtual and/or outside, meeting CDC and State requirements, was discussed as classes/workshops for July will be cancelled.
6. **Classes** - Lori
There is no decision on September classes at this time. Lori will contact teaching artists for their input.
7. **HAAA guidelines for Activities that meet Covid-19 CDC and State requirements** to be discussed at July BOD meeting.

TREASURER'S REPORT - Mary

Financial reports that Mary had emailed to BOD earlier were reviewed. Checking account balance as of 5/24/2020 is \$9,046.70 and savings account funds are 411,086.40 for a total of \$20,133.10.

If you have expenses outstanding, please send them to Mary. Not all of the class cancellation refund checks have been cashed. We will be financially fine for the remaining year's expenses.

There was a question asked about the status of using credit cards for payment of purchased art at shows. Mary agreed to put together a summary report on credit card use for the BOD to discuss.

SHOWS/EVENTS

All shows and events through July have been cancelled.

Rotating exhibits: We still have art hanging at the Beanery, Back Stage Cafe, and Hershey Med Center Center Stage. Diane will follow up with Hershey Med Center and let Nick know Blooming Arts, Aug. 29 & 30th probably will not happen — Lee will Follow up Hershey Story Museum Sept. 11-13th — Nick will follow up Under Colors Oct. 17 & or Oct & 25 - discussion tabled until July BOD meeting. Consider changing location to the Conservatory if Oct. date is available Dance Studio - A fall show is still possible in Oct. or Nov.

Photos of HAAA members art to be posted on HAAA Face Book age should be sent to John Roach.

Photos of HAAA members art to be posted on HAAA website gallery should go to Nick.

MEMBERSHIP

Jim will send out membership information soon. There was a poor response to the follow up emails sent to members who had not renewed. Is there some way in the future to obtain feedback on why people don't renew?

The meeting was adjourned at 7:15 PM

Respectfully submitted,

Kathleen E. Werling
Corresponding/Recording Secretary
2020.05.28