

2020.01 BOD MINUTES

**HAAA BOARD OF DIRECTORS - MINUTES January 28, 2020**

President -Kathleen Grim, Vice President - Nick Elsener, Corresponding/ Recording Secretary - Vacant, Treasurer - Mary Lott

Directors Present: Nick Elsener, Marie Gamon, David Pringle, Kathy Smeltzer, Jim Davis, Mary Lott, Kathleen Werling, Lori Kelly, Kathleen Grim

Standing Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - David Pringle; Education/Art Classes - Kathy Smeltzer; Scholarship - VACANT; Programs - VACANT; Venue Development - Nick Elsener; Social Media - David Pringle, Hospitality - Marcia Leister

**OLD BUSINESS:**

1. December 2019 minutes were approved with no changes.
2. Confirmed dates for BOD meetings: At Hummelstown Library 2/25, 3/24. Waiting to hear from Hershey Library for future meetings.
3. Need presenters for March meeting. ACTION - Kathleen will follow up with Larry Lombardo, Jim Davis could also present on photography, also ask John McNulty for suggestions.
4. Dates for Palmyra High School Student Art Show - Weds. April 8, set up at 3PM, opening reception 6 - 8 PM, Thurs. April 9 open to public 6 - 8PM, Fri. April 10 open to public 5 - 8PM, Saturday April 11 open to public 10AM to 1PM, tear down 1-2PM. Issues around liability are still being resolved. ACTION - Kathleen will follow up with insurance agent and school. Details will be shared with the board. The possible need for HAAA volunteers to have a PA Child Abuse Clearance was raised. No resolution.
5. Secretary Responsibilities - A revised document of the Secretarial Responsibilities was approved at Dec. meeting but is not yet posted on website. Show Chair Responsibilities Guidelines on hold. Treasurer Responsibilities waiting for review.
6. Online memberships via PayPal update - Mary reports that the PayPal online process for membership payments is working. However, online class payments is not feasible at this time due to processing costs.
7. Membership cards - Jim to continue to hand out at membership meetings.
8. Nick prepped a 2020 Show Calendar to be shared with the board once all pending show dates are confirmed.

9. Marcia will purchase and provide additional display rack “feet” at the Valentine’s show. Suggest we have a list of all display racks. HAAA display racks will be marked with tape.
10. Show Preparation Committee - Marcia Leister, Wendy Craig, Lee Sandel, Loretta Moore, Jill Brinser and Carolyn Alfano will start doing the art arrangement and hanging at the Valentine’s Show.

#### **NEW BUSINESS:**

1. Rental agreement with Historical Society should be renewed. There is an expectation of an increased rental amount. Consideration to add quantifying information to rental agreement - we pay member dues, the number of classes, students, meeting attendees, mention of Historical Society on all our publicity and member information. Include request for larger storage closet. We were asked not to use the community room on weekends unless we’re willing to pay the normal rental amount. No classes will be scheduled on Saturdays. Kathy did the math for a sample class if we were to pay \$35 instead of \$25. In the example, HAAA would lose almost \$100 for an 8 week at \$150 Class. ACTION - Mary to run some scenarios to illustrate the impact of an increased rental. ACTION - Kathleen will develop a “letter of recommendation” to share with board for comments. Should there be a rental increase, the board will need to decide if the class fees are raised to cover the increase, or does HAAA absorb the loss from the net income.
2. Board agreed to participate in Hershey Artfest. ACTION - Kathleen to follow up with Historical Society to request waiver of space fees in exchange for our involvement with student art show judging and hanging. Post Meeting Note - Nikki Soliday has agreed to waive fees for our participation in student art show. Details to follow.
3. Board agreed to pursue potential for an art show at the PA Dance Sport Ballroom in early April. ACTION - Kathleen and Nick meeting with JoAnn Tresco on Feb. 6.
4. Board approved request to member Jill Brinser to create new HAAA brochures. ACTION - Kathleen will follow up with Jill.
5. Still have no venue to host Hershey Partnership Breakfast on April 2. Partnership has agreed to locate venue. We’re partnering with the Hershey Women’s Club to host event.
6. Board agreed to create a Strategic Planning Committee - Kathleen Werling and Sue Myers have agreed to be on the committee. One or two other non-board members will also be invited.

#### **SHOWS/EVENTS**

1. The Valentine’s Day show has 8 registrants as of meeting date. Kathleen will send out member reminder blasts.

2. Annual Spring Member Show can't be held at the Hershey Library, other area venues were investigated but rents were too high. Will consider using the PA Dance Sport venue.
3. Country Meadows Show - Kathleen Grim and Lori Kelly will co-chair.

#### TREASURERS REPORT

1. Final YTD for 2019. Income - \$24,617; Expenses - \$21,170; Revenue \$3,447. As of Jan. 28, 2020 checking account is \$9,298.54; Savings account is \$11,087.65; Total funds \$20,386.19
2. Due to bylaw restrictions for checks over \$1500, Mary needs board approval to process John McNulty's check through our online checking account. Approval was first and seconded by Jim and Nick.
3. Board approved the purchase of two rolling CDs for the savings account to get a better return. ACTION - Mary will coordinate CD applications

#### SCHOLARSHIPS

1. Scholarship letters have gone out to area high schools. Applications will be judged by HAAA members at the Hershey Library on April 23 at 9:30AM.

#### CLASS REPORT

1. Kathy finalized the rental agreement with SpringHill Suites. The rent will increase from \$30/day to \$40/day for 2020. We will have three classes there this year. Paulette Flemmens has 7 students, Marie Gamon has 2 students, two classes with Paul Gallo in July and September. Three summer workshops at Springhill Suites.
2. There are four upcoming classes with space available - ACTION - Kathleen to send member blurb regarding class registrations.

#### MEMBERSHIP

1. Currently there are 70 paid members. ACTION - Jim will send an email reminder around Feb 1 to approximately 50 members who have not yet paid 2020 dues. Mary graphed out our membership addresses - more than 50% of our members are from Harrisburg/Hershey/Hummelstown. The remaining half are from Palmyra, Annville, Cleona, Lebanon, and other. 42 members attended January membership meeting.

Submitted 2020.2.20 v3

Kathleen Grim