

2019.11 BOD Meeting Minutes

HAAA BOARD OF DIRECTORS - MINUTES November 12, 2019

President -Kathleen Grim, Vice President - Nick Elsener, Corresponding/ Recording Secretary - Vacant, Treasurer - Mary Lott

Directors: Nick Elsener, Marie Gamon, Suze Moll, David Pringle, Kathy Smeltzer, Diane Hoffer, Jim Davis, Kathleen Grim

Standing Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - David Pringle; Education/Art Classes - Kathy Smeltzer; Scholarship - VACANT; Programs - VACANT; Venue Development - Nick Elsener; Social Media - David Pringle, Hospitality - Marcia Leister

OLD BUSINESS:

1. No corrections or changes to October 2019 minutes, minutes are approved
2. Secretary Responsibilities and Show Chair Responsibilities (Remains on hold)
3. Report on completed shows - Under The Colors - Post show report. The show financials were very inaccurate. Some monies were not accounted, \$153 in commissions. Post show report is attached. Future considerations - the location is not ideal, poor attendance, find a new location. Consider using the Hershey Library. The same considerations apply to the Annville-Cleona show; \$21 in commissions.
4. PayPal Report - David/Mary Pay Pal account is now open and verified. David added the link to our site, including options to select individual or family memberships. Also allows for donations. Approximate 30 cents per transaction plus 2%. David reports that Square and Pay Pal are similar, option to use Pay Pal because we have an established account. David will investigate a pay for use data line with a donated iPhone that allows only payment processing. Kathleen to get the donated phone to David.
5. Our CD rate is very low, money will be transferred to our savings account. Members First has a 2% for 18 months CD. BOD made a motion and approved moving the CD from Centric to another bank with a higher rate. ACTION - Mary will move the money and report back to BOD.
6. Membership cards? Jim created a name tag template. Names need to be added to the cards and placed into the name tag holders. ACTION - Kathleen will ask Roxanne Drombrosky to complete name cards.

8. Requests to move affiliate links to home page? ACTION - David will investigate practicality of moving links. It is a complicated process and may take some time to change. Suggestion that we have a brief “training video” on how to use the affiliate links. Mary will investigate creating a power point in the new year.

NEW BUSINESS:

1. Calendar sales, plans for Holiday Party 12/10. To date, 35 calendar sales, 6 free calendars to sponsors, one to Cindy Ankney. Members may take calendars to sell; honor system. In January the price will drop to \$10.
2. Upcoming show reports - Holiday Show at Spring Hill, Center Stage, Conservatory Show. ACTION - Kathleen and Nick will visit Spring Hill Suites before the show. Member blast to go out for Holiday Show. Registration for Center Stage and Conservatory Shows are online.
3. Benchcraft Inc. - score card sponsorship. Spring Creek Golf Course looking for local organizations to sponsor score cards for 2020 at a cost of \$425. Board does not feel this is a good investment. ACTION - Kathleen will contact to turn down offer.
4. Decision on BOD meeting place and time. December BOD meeting is 11AM on Tuesday Dec. 10 with decorating to follow. Agreement to request meeting space at Hershey Library. ACTION - Kathleen to talk to Chris Gawon regarding use of a meeting room on the fourth Tuesday from 6:30 to 8:00 PM. Another suggestion would be to contact the Cocoa Beanery.
5. Nomination Committee - Mary, Jim and one other from general membership. Currently nine board members, three expired terms; Marie, Suze and David. Nomination committee should approach those whose term expires as well as any other general members. Post Minutes Note - Jill Brinser is not interested in assisting with our Social Media committee.
6. Nick Elsener, Maria Gronlund and Kathleen will act as scholarship committee for 2020

TREASURERS REPORT - Mary Lott/Nick Elsener. Approval of 2020 budget proposal. Currently we have \$6248 in checking, after anticipated expenses, by end of year we will clear about \$3800. Savings account is approximately \$11,000 and total assets are \$17,500.

Nick presented the 2020 budget developed by the Financial Committee - Nick Elsener, Mary Lott, Susan Kelly-Dreiss and Kathleen Grim. Budget is approved by BOD and will be presented to members at the January meeting and an abridged version posted on the website.

Class Report - Kathy. Nothing new to report, scheduling for 2020 classes is underway.

Membership - 130 currently

2019 Calendar for Art Shows:

SHOW NAME	SHOW CHAIR	DATES
Hershey Public Library Show	Marie Gamon	Bi Monthly
Cocoa Beanery Gallery Rotation	Kathleen	Bi Monthly
Annual HAAA Mbr. Show	Marie Gamon/Nick Elsener/Mary Lott	March 17 - May 11
Backstage Cafe Mbr. Show	Mary Lott	March 1 - March 31
Backstage Cafe Specialty Shows	Mary Lott	5 Monthly Shows, April thru end of Aug, *
Country Meadows	Suze Moll	May 2 - May 23, 2019
Hershey Westend Artfest (HDTHS)	Lori and Kathleen	May 11-12, 2019
Cocoa Beanery 2nd Thurs.	Mary Lott	2nd. Thurs. June - Sept
Old Annville Day	Mary Lott	June 8
Blooming Art Conservatory	Lee Sandel and Diane Hoffer	Aug 24 & 25
Hershey Story Museum	Nick Elsener	Sept 6 - 10
Under the Colors	BOD	Oct 18-19
Annville Community Art Day	Mary Lott	Nov. 2
Center Stage	Diane Hoffer	Nov 12- Jan 8
SpringHill Suites	Nick Elsener	December 5-8