

Hershey Area Art Association
Board of Directors Meeting 2/26/2019

Note - This was a rescheduled BOD meeting as the February 2/12 BOD and General Meetings were cancelled due to weather.

President -Kathleen Grim, **Acting Vice President** - Lori Lute-Beahm, **Secretary** - Wendy Keller, **Treasurer** - Mary Lott **Directors:** Nick Elsener, Marie Gamon, Suze Moll, David Pringle, Kathy Smeltzer, Jim Davis, Diane Hoffer

Standing Committees - Budget and Finance - Nick Elsener; **Public Relations** - VACANT; **Website** - David Pringle; **Education/Art Classes** - Kathy Smeltzer; **Scholarship** - Suze Moll; **Programs** - VACANT; Venue Development - Nick Elsener; **Social Media** - Lori Lute-Beahm

Present: David Pringle, Kathleen Grim, Diane Hoffer, Nick Elsener, Jim Davis, Marie Gamon, Kathy Smeltzer

Started: 5:30 p.m.

OLD BUSINESS – Kathleen Grim

A. No corrections or additions to January's minutes.

B. Board agreed that a memoriam for Connie Davis is appropriate, did not feel the US Porcelain Society was the best option. Kathleen will talk to sister, Darby for another option and the purchase of Connie's display racks. Also, will send information to members about sale of other miscellaneous art supplies. *Note - Contact with Darby, suggested that a donation to the Wounded Warriors of PA would be the most appropriate donation should we decide to go that route. Wants to sell, not donate items.*

C. Welcome to new board members, Jim Davis and Diane Hoffer. *Note - BOD agreed to invite Diane to take Angela's place after receiving her resignation effective Feb 1, 2019. Diane graciously agreed.*

D. BOD decision that the non-member fee for classes will be increased to \$15 effective June 1, 2019.

E. Use of Pay Pal on our website still under investigation.

NEW BUSINESS

A. 3D recommendations and the revised HAAA Policies and Guidelines to be approved at March meeting. 3D committee's recommendations have been incorporated into a revision of the Policies and Guidelines.

B. Committees - The Executive Committee is the four board officers, Nick Elsener and David Pringle. *Note - The executive committee will make decisions on behalf of the board only when there is a time constrained issue.* Anniversary Committee, member volunteers are

Cathy Griffith and Maria Grunlund. Idea for an “Anniversary Logo” competition - Diane Hoffer will develop guidelines for member participation.

- C. Kathleen reported on meeting with Nikki Soliday of HDTHS regarding the exterior and interior renovations, their rebranding initiative, new website and our continued partnership. She assured HAAA that access to the community room would not be interrupted.
- D. Kathleen will join Sue Myers as HAAA representative to the Hershey Partnership
- E. Annual Spring Member Show - 14 artists registered to date, Nick and Kathleen will assist Marie with exhibit set up. Marie will initiate requests for food donations to Artist reception.
- F. Annville Theatre Show - Three HAAA artists will be on display during March; David Pringle, Wendy Craig, and Marcia Leister
- G. Shows/demonstrations and donation opportunities will be emailed to membership - Arts in Health Symposium, Goddard School, International Watercolor Society, Adams County Juried Show
- H. Kathleen will follow up with Barbara McNulty’s invitation to hold September 2019 general membership meeting at LVC

Treasurer’s Report - Mary Lott

- A. Mary was unavailable, posted report as of 2/13/2019 Checking - \$5,165.91 CD Savings \$5,000, CD Donations 25.01, Savings \$5,905.37
- B. Website domain payment of \$144 is due March 1, 2019. A budgeted item, BOD information only.
- C. Education/Art Class Report - Kathy Smeltzer
 - A. Participation in 2019 classes is increased. Kathy will contact summer instructors to schedule classes. Deb Watson, Lynne Yancha and Paul Gallo

Committee Updates

- A. Venue Development - Nick Elsener Agreed to do a repeat of member show at the Hershey History Museum. Kathleen agreed to do Cocoa Beanery installations.
- B. Social Media Committee - David Pringle Will work with Lori Lute-Beahm on development of Social Media guidelines
- C. Scholarship Committee - Suze Moll No report.
- D. Still need leads for Program, Public Relations and Anniversary Committees

Consent Items for Board

- A. Membership 154
- B. General membership vote to approve new bylaws will take place at March 12 meeting

2019 Calendar for Art Shows:

SHOW NAME	SHOW CHAIR	DATES
Hershey Public Library Show	Marie Gamon	Bi Monthly
Cocoa Beanery Gallery	Kathleen Grim	Bi Monthly
Annual HAAA Mbr. Show	Marie Gamon	March 17 - May 11 *
Backstage Cafe Mbr. Show	Mary Lott	March 1 - March 31 *
Backstage Cafe Specialty Shows	Mary Lott	5 Monthly Shows, April thru end of Aug, *
Country Meadows	Suze Moll	TBD
Art Fest (Art on Chocolate)	Vacant	May11 *
Cocoa Beanery Pop Up Show	Mary Lott	May 23
Cocoa Beanery 2nd Thurs.	Mary Lott	2nd. Thurs. June - Sept
Old Annville Day	Vacant	June 8 *
Blooming Art Conservatory	Lee Sandel	Aug 24 & 25
Hershey Story Museum	Nick Elsener	Sept 6 - 10
Under the Colors	Vacant	Oct 18-19
Annville Community Art Day	Mary Lott	Nov. 2
Center Stage	Diane Hoffer	Nov 12- Jan 8

* Exact dates to be determined.