

HAAA BOARD OF DIRECTORS - MINUTES April 9, 2019

President -Kathleen Grim, Acting Vice President - Lori Lute-Beahm, Corresponding/Recording Secretary - Vacant, Treasurer - Mary Lott

Directors: Nick Elsener, Marie Gamon, Suze Moll, David Pringle, Kathy Smeltzer, Jim Davis, Diane Hoffer

Standing Committees - Budget and Finance - Nick Elsener; Public Relations - VACANT; Website - David Pringle; Education/Art Classes - Kathy Smeltzer; Scholarship - Suze Moll; Programs - VACANT; Venue Development - Nick Elsener; Social Media - Lori Lute-Beahm

Present - Kathy Smeltzer, Marie Gamon, Suze Moll, Jim Davis, Nick Elsener, Diane Hoffer, Kathleen Grim

OLD BUSINESS

1. March 12, 2019 minutes were accepted and approved
2. Seven display racks were purchased from Darby Galbach, Connie Davis' sister, for \$200. They are being stored by Nick Elsener and Kathleen Grim. After tonight's meeting proceeds from art supply sales will be added to the display rack payment for delivery to Darby.

ACTION: Kathleen will deliver proceeds to Darby.

Post Meeting Note - Total amount to be delivered to Darby is \$355, \$200 for racks, and the remainder \$155 from sale of Connie's art supplies.

3. Website Report - PayPal status Table for now, awaiting report from Mary

NEW BUSINESS

1. Announcement of Wendy Keller's resignation from board and secretary role.
ACTION: Search for new board member/secretary to begin immediately.
1. Development of "job descriptions" for vacant chair positions, member non-involvement. Table for now.
2. Anniversary Committee - Start up meeting report, Anniversary Banner, and Calendar . Discussion about use of calendar, cost and pricing which will continue to be investigated. Develop a banner for the anniversary year that can be used for 2020 and into the future. Next meeting of Anniversary Committee is Weds. April 24 at 10AM at the home of Cathy Griffith. **ACTION:** Develop language for banner and continue calendar discussion. Jim Davis may be able to print banner for us. Continue to work on calendar registration and photo submission on the website.
3. Upcoming Shows/Events:

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- A. Country Meadows - Suze Moll Several registrations for 2D and 3D art have already been received. Set up is May 2, take down is May 23. **ACTION:** Sue will follow up with display racks, if needed.
 - B. May Soup Competition - Suze Moll General meeting May 14. Four cooks have registered to bring soups. **Post Meeting Note** - Jim Davis also agreed to bring a soup.
 - C. Hershey Library Rotation - Marie Gamon Current art to be removed May 18, new art to be installed on same day. **ACTION:** Registration to be done on website. Nick will work on registration process.
 - D. Scholarship - Maria Grunland Selection process for winner to take place May 18 at 9AM. Announcement and check for winner to be made at May 14 meeting.
 - E. Hershey West End Artfest - Lori, Kathleen Artfest is May 11. Registrations still needed. Marcia and I will organize the shaving cream art for kids. Still need artists and volunteers to assist with children's activity. Display racks will be needed.
 - F. Cocoa Beanery Rotation - Kathleen New art was hung on April 8, Larry Lagman, Marcie Leister, and Carolyn Alfano. Take down is May 6. Due to a student art show, our next rotation will not begin until June 3.
 - G. Hats for Hope - Emme Daley April 11, successful dinner with several volunteers.
- 4. Invitation to December Event at Spring Hill Suites - Nick continues discussion, date will be early December. Request for event co-chair. Discussion point that all shows should have chair and co-chair; would help with future planning.
 - 5. Old Annville Day - Nick contacted former show participants to ask for someone to chair the event. If there is no response, we will not participate in the event this year.
 - 5. September 10 general meeting - Lebanon Valley College, Barbara McNulty confirmed. **ACTION:** Kathleen to investigate different venues for special board meeting on September 5.
 - 6. Outreach - Kathleen

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A. Splat Studio - Meghan Meeting with Kathleen was to take place on April 10 was cancelled, will be rescheduled.

B. Tri-County Regional Planning - Dauphin County Comprehensive Plan “Growing Together”. Contacted Jerry Duke, who will pass my request onto Steve Deck, the Community Events director. **ACTION:** Kathleen will follow up.

C. Hershey Vineyard venue potential - They will consider hosting an art shown during one of the summer shows. **ACTION:** Kathleen will follow up.

D. Lower Paxton Arts Council - Contacted them to offer our help with advertising events and possibly partnering on community events. **ACTION:** Kathleen will report if they follow up and contact us.

TREASURERS REPORT - Summary report provided in Mary’s absence. Balances as of 4/5/19 are Checking account \$5253.08, Savings account is \$10,931.88. Reminder that the checking does not reflect outstanding instructor payments, scholarship and \$200 for display racks. Membership cut off will be moved to end of May instead of April because February meeting was cancelled. Lee Sandel will send out membership reminders at end of May.

SOCIAL MEDIA GUIDELINES DRAFT - David Pringle Shared first draft of social media, operational document with BOD members. Still needs language around copyright/privacy legal issues. **ACTION:** BOD to review and comment. Consideration to elevate more members to administrative level of website platform, which may mean additional costs.

REPORT FROM EDUCATION/ART CLASS CHAIR - Kathy Smeltzer Upcoming classes have had room reservations confirmed by HDTHS and Spring Hill Suites. Summer classes will be posted next week. Paulette on second session, and Marie is considering collage workshop. Marie’s pastel class on 4/23 has six students already registered, Suze Moll’s adjunct classes have been advertised and are on the website. Carolyn Alfano’s six-week watercolor class starts on Monday 5/6. The potential all day paint together may be abbreviated due to watercolor class on Monday. Rent is paid for the day, so afternoon paint together might be possible. Lynne Yancha and Deb Watson watercolor classes have been confirmed.

COMMITTEE UPDATES -

1. Venue Development - Spring Hill Suites, Hershey Story, Conservatory are all scheduled and Nick will keep BOD posted.

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2. Social Media Guidelines - David Pringle Shared first draft of social media, operational document with BOD members. Still needs language around copyright/privacy legal issues. **ACTION:** BOD to review and comment. Consideration to elevate more members to administrative level of website platform, which may mean additional costs.

3. Suggestion to place a Donation Box at all events and meetings, starting with May meeting. **BOD accepted idea to have a donation box with appropriate signage.**

4. Brief discussion surrounding funding stream for scholarship program. Clarification is needed around timeframe of donations, should excess donations be rolled into following year, and/or offer of scholarship for art such as photography or digital art. **ACTION:** Add to agenda for May 7 meeting of Financial Committee.

CONSENT ITEMS FOR BOARD:

A. Membership - Lee Sandel 154 members per 2018 membership list. Many members have not paid for 2019 memberships.

2019 Calendar for Art Shows:

SHOW NAME	SHOW CHAIR	DATES
Hershey Public Library Show	Marie Gamon	Bi Monthly
Cocoa Beanery Gallery Rotation	Kathleen	Bi Monthly
Annual HAAA Mbr. Show	Marie Gamon/Nick Elsener/Mary Lott	March 17 - May 11 *
Backstage Cafe Mbr. Show	Mary Lott	March 1 - March 31 *
Backstage Cafe Specialty Shows	Mary Lott	5 Monthly Shows, April thru end of Aug, *
Country Meadows	Suze Moll	May 2 - May 23, 2019
Hershey Westend Artfest (HDTHS)	Lori and Kathleen	May 11-12, 2019
Cocoa Beanery Pop Up Show	Mary Lott	May 23
Cocoa Beanery 2nd Thurs.	Mary Lott	2nd. Thurs. June - Sept
Old Annville Day	Vacant	June 8 *
Blooming Art Conservatory	Lee Sandel	Aug 24 & 25

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Hershey Story Museum	Nick Elsener	Sept 6 - 10
Under the Colors	Vacant	Oct 18-19
Annville Community Art Day	Mary Lott	Nov. 2
Center Stage	Diane Hoffer	Nov 12- Jan 8

* Exact dates to be determined.

Submitted by Kathleen Grim
President HAAA