

**HERSHEY AREA ART ASSOCIATION
BOARD MEETING MINUTES JANUARY 2019**

Acting President -Kathleen Grim, **Vice President** - Vacant, **Corresponding/Recording Secretary** - Wendy Keller, **Treasurer** - Mary Lott **Directors:** Nick Elsener, Marcia Leister, Deb Reitbauer, Marie Gamon, Lori Lute-Beahm, Suze Moll, David Pringle, Susan Gephart, Kathy Smeltzer

Terms: President, Vice President, Secretary, and Treasurer- 1 yr. Director - 2 yrs. *Present 3 Board members constitutes a quorum

Standing Committees - Budget and Finance - Nick Elsener; **Public Relations** - VACANT; **Website** - David Pringle; **Education/Art Classes** - Kathy Smeltzer; **Scholarship** - Suze Moll; **Programs** - VACANT; **Venue Development** - Nick Elsener; **Hospitality** - Marcia; **Social Media** - Lori Lute-Beahm

Present: David Pringle Maria Leister, Lori Lute-Beahm, Kathleen Grim, Mary Lott, Nick Elsener, Marie Gamon, Suze Moll, Deb Reitbauer

Started: 5:30 p.m.

1. OLD BUSINESS – Kathleen Grim

- A. No corrections or additions to December’s minutes, a motion was made and seconded to accept minutes.
- B. Clarification the new hanging fees apply only to the Library shows. Commissions are waived for Library shows.
- C. There was no response from Hope Springs Farm as of meeting date.

2. NEW BUSINESS

- A. Shared preparations for financial report to general membership following the board meeting
- B. Sue Myers reported from Hershey Partnership.
Invoices for membership are due in January.
Reminder to stock HAAA brochures at the Information Services Office on Chocolate Avenue.
Annual Soup Cookoff will be held on Oct 5, 2019.
Breakfast meeting sponsorships are filled through Dec. 2019, if HAAA is interested in sponsoring a breakfast in 2020, let Sue know and she will sign up on our behalf.
Discussed a taste competition during May general meeting and creating a soup cook-off Committee. Suze Moll, Marie Gamon and Marcia Leister will oversee soup competition.
- C. Discussed the status of the Spring Member Show.
Held in the Library conference room on Feb. 17, 2019. Room reservation is completed for reception. There is a need to be aware of “clean up” or there will be a \$25.00 fee.
Discussed refreshments, request will be added to registration.
Discussed planning 3-D art jewelry case starting March 1, 2019. A table will be available for 3-D art for the artists reception.
Discussed taking photos of 3-D art since it is only one day.
- D. Marie Gammon will step down from chairing the Spring member show but not the ongoing library show.

Discussed who may be able to handle the responsibilities of setting up a show and what needs to be done for the member show. Mary agreed to handle publicity, Nick will post registrations and be the contact person. Marcia will help with food for reception. More details to be announced at the February meeting.

Discussed reaching out to members to donate food. Cake will be purchased and provided. The Library takes a 20% commission from what is sold from the display case. The time period for the 3-D art case will be from March to April.

- E. Status of Annville Theatre Show - Mary Lott
Currently full. Five artists will show in March and Two artists will be asked to show thereafter.

3. REPORT FROM NOMINATION CHAIR - Mary Lott

- A. Jim and Angela will be nominated to the Board and continued term nominations will be held at the member meeting.

4. TREASURERS REPORT - Mary Lott

- A. HAAA brick donation was \$100.00 and \$150.00 was donated by HAAA members.
- B. Checking account Balance as of 1/8/19: \$3,770.85 Savings account: \$10,929.90 Total Funds:\$14,700.75
- C. Discussed- Summary for Fiscal Year 2018
Handouts will be given to the members at the member meeting and posted on the website
- D. Discussed report of Financial Committee meeting on 1/4/19 (Deb Reitbauer/Nick Elsener).
Mary will schedule a meeting with CPA regarding W-9 forms for instructors.

5. REPORT FROM EDUCATION/ART CLASS CHAIR - Kathy Smeltzer

- A. Drawing Inside and Outside the Box with Marie Gamon (Jan. 22 – Feb. 12)
Oil Painting with John McNulty: Concept to Completion (Feb. 1 – April 5)
Realistic Oil Painting with Paulette Flemmens (Feb. 6 – March 27)
Exploring Watercolor with Marie Gamon (Feb. 26 – April 22)
Painting Acrylics with Marie Gamon (March 26 – May 16)
Unique, Creative Workshops with Suze Moll, adjunct art teacher (New offering Starting Feb. 28).
January paint togethers will be cancelled.
Discussed the increase of the percent HAAA receives from class income. Tabled for now.

6. COMMITTEE UPDATES

- A. Need chair persons for Programs, Public Relations, and the next cycle of Cocoa Beanery.

Discussed how do find members interested in serving as chair persons.
 Discussed – The availability of members taking over as a program chair. (Feb., March, and April are completed). Discussed changing “Chair” to “Committee”.

- B. Social Media Guidelines - David Pringle and Lori Lute-Beahm
 Discussed the availability of publicity outlets and updating brochures and all business forms.
- C. Chair persons continuing or moving into 2019, Lee Sandel - Membership, Sue Myers and Connie Davis - Hershey Partnership, Emme Daley - Hats for Hope, Kathy Smeltzer - Education/Art Classes, Nick Elsener - Venue Development and Budget, Marie Gamon
- D. Nick reported changing Cocoa Beanery hanging cycle for February.
- E. David Pringle and Lori Lute-Beahm will meet and decide on parameters of what can be posted/shared online.
 Discussed HAAA having access to Google calendar on site. Anyone can be part of the calendar, but someone needs to update and post what is on the calendar. Possibly the event chair can create a write-up. It needs to be done at least once a week.
 Nick Elsener accepted the responsibility. Adding other members to the calendar is tabled.
 Discussed any new information/photos that need to be uploaded/posted on the website.
 Any shows, videos, announcements, etc., contact/send to the social media team, Dave Pringle and/or Lori-Lute Beahm. (May be over the phone).
- F. Lori Lute-Beahm volunteered to be acting Vice President.

Meeting adjourned: 6:40 p.m.

- 8. **CONSENT ITEMS FOR BOARD:** (Will take motion to approve below items, or ask for any clarification)
 - A. Membership - Lee Sandel 150members: 1 Life; 6 Student; 10 Family; 1 Memoriam
 - B. Vote on new Bylaws scheduled for February meeting

2019 Calendar for Art Shows:

SHOW NAME	SHOW CHAIR	DATES
Hershey Public Library Show	Marie Gamon	Bi Monthly
Cocoa Beanery Gallery	Vacant	Bi Monthly
Annual HAAA Mbr. Show	Marie Gamon	March 17 - May 11 *
Backstage Cafe Mbr. Show	Mary Lott	March 1 - March 31 *
Backstage Cafe Specialty Shows	Mary Lott	5 Monthly Shows, April thru end of Aug, *
Country Meadows	Suze Moll/Connie Davis	TBD

Art Fest (Art on Chocolate)	Vacant	May11 *
Cocoa Beanery Pop Up Show	Mary Lott	May 23
Cocoa Beanery 2nd Thurs.	Mary Lott	2nd. Thurs. June - Sept
Old Annville Day	Vacant	June 8 *
Blooming Art Conservatory	Sue Bressler	Aug 24 & 25
Hershey Story Museum	Vacant	Sept 6 - 10
Under the Colors	Vacant	Oct 18-19
Annville Community Art Day	Mary Lott	Nov. 2
Center Stage	Susan Gephart	Nov 12- Jan 8

* Exact dates to be determined.