

# HERSHEY AREA ART ASSOCIATION

## BOARD MEETING MINUTES MAY 8, 2018

**President** - Cindy Ankney **Vice President** – Kathleen Grim **Corresponding/Recording Secretary** - Vacant  
**Treasurer** - Mary Lott

**Directors:** Lori Lute-Beahm, Nick Elsener, Marie Gamon, Susan Gephart, Eve Gurbacki, Wendy Keller, Marcia Leister, Suze Moll, David Pringle, Deb Reitbauer, Kathy Smeltzer

**Terms:** President, Vice President, Corresponding Secretary/ Recording Secretary and Treasurer- 1 yr.:  
Director - 2 yrs. 3 Board members constitutes a quorum

**Standing Committees:** **Budget and Finance** – Deb Reitbauer, Members – Mary Lott, Susan Kelly-Dreiss, Darlene Ferrier, Cindy Ankney **Publication Development** - Nick Elsener **Public Relations (Publicity)** – Marica Leister **Website** – David Pringle Member - Susan Gephart **Membership** – Lee Sandel **Programs** – Eve Gurbacki **Education / Art Classes** – Kathy Smeltzer, Member – Kathleen Grim, Susan Kelly Dreiss, Cindy Ankney **Scholarship** - Maria Gronlund, Member - Cindy Ankney, Suze Moll, Diane Hoffer **Venue**

**Development** - Nick Elsener **Annual Membership Show** – Vacant **Cocoa Beanery 2 Thursday Show** – Mary Lott **Art at the Cocoa Beanery** – Linda Rose, Members Susan Gephart, Wendy Craig **Library Hall Gallery** - Marie Gamon **Hershey Partnership** - Connie Davis, Member - Sue Myers: **Hospitality** – Agnes Handwerk **HAAA Hats for Hope** - Emme Daley and Wendy Craig **Bus Trips/Retreats** – Marcia Leister, Member Deb Reitbauer

**Present:** Cindy Ankney, Kathy Smeltzer, Deb Reitbauer, Wendy Keller, Marie Gamon, Susan Gephart, Marcia Leister, Nick Elsener, Mary Lott. Kathleen Grim, Sue Myers was a guest representing Hershey Partnership

Start time 5:31 PM

### 1. OLD BUSINESS – Cindy Ankney

- A. No corrections or additions to April 2018 minutes, motion made and approved.
- B. Secretary vacancy will be covered by Wendy Keller.
- C. By-Law Review will meet over the summer, committee members are Cindy Ankney, Kathleen Grim, Susan Kelly-Dreiss.

### 2. NEW BUSINESS

#### A. President - Cindy Ankney

1. Report from PANO meeting April 25 attended by Cindy Ankney and Kathleen Grim.

#### 2. Consent items addressed (see attached)

3. Binders of secretary's notes/minutes

Agreement to archive all but current year of minutes, motioned and approved.

Past secretary notes – Archives from 1995-2002

Discussion of how they should be stored and for how long

4. Discussion of Consent Forms to release HAAA from liability, tabled for review.

### **B. Treasurer – Mary Lott**

1. Current Balances:

April Income \$3,415.99

Expenses \$2,898.70

Net Revenue \$517.29

2. Savings and checking account were motioned and accepted.

3. Discussed what PANO suggests for a bank summary, which is a comparison of current expenses to previous year's expenses. Treasurer will provide that information to budget finance committee.

4. Discussion of the difference between fund raising and asking for donations. Currently HAAA only accepts donations.

### **C. Website – David Pringle**

1. Board members should establish their own Gmail account.

2. David was not present therefore, correspondence will be through email

3. Discussion about errors on classes and website

### **D. Art Classes - Kathy Smeltzer**

1. Possibility of evening paint together in addition to the Monday paint together sessions. It will provide an opportunity for more people to participate. The Board agreed to try an evening paint together.

2. Kathy received emails requesting evening paint together.

3. Will ask for a response from the general membership.

#### **E. Facebook – Lori Lute-Beahm**

1. Discussed boosting and paying for the page to be up front for the general public. The cost is approximately \$5.00 for 2 weeks from event. Cost is lower the closer to the event  
Hold to gather more information.

#### **F. 3-D Committee - Kathleen Grim**

1. Discussed what qualifies as 3-D art.
2. Discussed guidelines and qualifiers for showing 3-D fine art.
3. Discussed consideration for a 3-D juried art show (pay to enter) as a separate show from the fine arts.
4. Continuing to refine guidelines for 3-D effort was accepted.

#### **G. President – Cindy Ankney**

1. There was discussion regarding status of a board member with unpaid dues past the deadline. After discussing the situation, a motion to remove individual from the Board was passed. However, member paid renewal dues and returned to good standing immediately following the meeting. In light of payment, the board members present at meeting voted to rescind the motion via email poll sent by President, allowing the individual to remain on the Board.
2. Discussed September meeting, member appreciation.
3. 25<sup>th</sup> anniversary of HAAA is two or years away. Members are encouraged to come up with creative ideas.

Meeting adjourned at 6:49 PM. 43 participates in the General Membership Meeting and 5 guests.

**Consent items from Board:** (Will take motion to approve below items, or ask for any clarification)

**A. Membership – Lee Sandel**

Removing Non-Paying members after May 1<sup>st</sup>, 2018.

Now 115 members: 1Life; 1 Student; 6 Family; 1 Memoriam

**B. Scholarship – Maria Gronlund**

Chinh Tran from Susquehanna Township High School is the 2018 Recipient

Maria is planning to reach out to individual teachers next year by e-mail in addition to regular mailing.

She also plans to ask students how they learned of scholarship on application to track how they are getting information.

**C. Partnership – Connie Davis**

Connie is still hoping we will participate in the October Cook-Off. She has approached two members to oversee, but do not know intentions at this time. Hung art at Country Meadows, very nice diversified group of artists and works. Will hang for two weeks.

**D. Publicity – Marcia Leister**

Marcia has gotten the contact information from the Hershey Partnership and will be posting out events on their website.

At this time, 10 people are signed up for Old Annville Day. Using Connie's tent. Registration is on our website.

**E. Hats for Hope – Emme Daily**

Hats for Hope is on hiatus until next Fall, unless another member would like to plan a late Spring meal. Please continue to paint hats for this worthy cause.

**F. Budget & Finance – Deb Reitbauer**

Mid-year review will take place sometime in summer.

**G. Hospitality – Agnes Handwerk**

Lee Sandel (snacks); Kathy Smeltzer (drinks); Agnes Handwerk (greeter)

**H. Venues – Nick Elsner**

Listed below:

**2018**

Hershey Public Library Show	Bi-Monthly	Marie Gamon
Art at the Cocoa Beanery	Bi-Monthly	Linda Rose
Annual HAAA Membership Exhibit	March 17th-May 19th	Chris Slates
Country Meadows	May 4th-25th	Connie Davis
Art Fest (children's table)	May 12th	
Pop Up Art Show – Beanery	May 18th	Mary Lott
Cocoa Beanery – 2 Thursday	Bi-Monthly, June-September	Mary Lott
Old Annville Days	June 10th Saturday	Marcia Leister
Blooming Art at the Conservatory	August 12th and 13th	Sue Bressler
Under the Colors	October	Kathleen Grim
Center Stage	November-February 2019	Susan Gephart
Capitol Exhibit	November	Connie Davis
Partnership Breakfast	December 6th	ConnieDavis

Next Board Meeting: July 10, 2018 at the home of Kathleen Grim.  
No General Meeting during the months of June, July, and August.

Respectfully submitted,  
Wendy Keller, Secretary