

**HERSHEY AREA ART ASSOCIATION  
BOARD MEETING MINUTES October 2018**

**President** - Cindy Ankney **Vice President** - Kathleen Grim **Corresponding/Recording Secretary** - Wendy Keller  
**Treasurer** - Mary Lott

**Directors:** Susan Gephart, Eve Gurbacki, Nick Elsener, Marcia Leister, Deb Reitbauer, Marie Gamon, , Lori Lute-Beahm, Suze Moll, David Pringle, Kathy Smeltzer

**Terms:** President, Vice President, Secretary, and Treasurer- 1 yr: Director - 2 yrs.

\*Present 3 Board members constitutes a quorum

**Present:** Cindy Ankney, Kathleen Grim, Wendy Keller, Mary Lott, Eve Gurbacki, Nick Elsener, Marcia Leister, Deb Reitbauer, Marie Gamon, Suze Moll, David Pringle, Kathy Smeltzer

Start time: 5:30 p.m.

**1. OLD BUSINESS – Cindy Ankney**

A. No corrections or additions to September 2018 minutes, motion made and approved.

**2. NEW BUSINESS**

**A. PRESIDENT - Cindy Ankney**

**B.**

1. Cindy Ankney has resigned as President of the Board effective 10/09/2018. Kathleen Grim will be acting President until nominations and elections in January 2019.
2. There will be a change in the Finance/Budget Chair, Nick Elsener, starting January 2019.
3. Discussed Artists and Illustrators magazine. The board approved the continued purchase of two Art magazines at the Hershey Public Library at a cost of \$96 for one year. Suze Moll will collect the expired magazine to be used as door prizes at membership meetings.
4. Discussed plein-air painting as a community opportunity at Hope Springs Farm Day Care at 201 Trail Road in Hershey (717 298-1845). Their website is HopeSpringsFarm.org. They cater to residents that have developmental & intellectual disabilities and allow them opportunities to do farm work and recreational activities. They want someone there to demonstrate painting. Suze Moll will check out the facility and potential opportunities. Discussed possibility of putting “Opportunities” button on the webpage, which is under the “New” section.
5. Discussed online voting example as well as being careful of the danger of email voting. If voting occurs, it has to be unanimous to be a Board decision. Any item should be brought to the Board for discussion before a chain of conversation begins.
6. There was a member suggestion that HAAA use credit cards at shows and exhibits. Pay pal is up and running on the website; however, it will entail a fee to use it. Further discussion will be conducted in the future when we know more about the ongoing fees concerning credit card use.
7. An online event registration form is being developed and tested. Acknowledgement of registration will be forwarded to the chair person. A form will be generated before the submission button is selected. Square space submission will be in the website.

**B. VICE-PRESIDENT - Kathleen Grim**

1. Discussed website Administrators and updates. Any Board member can make changes to website but David currently is the only designated administrator. There is an extra charge per month for more administrators. Nick and Kathleen have agreed to take on updater roles.
2. The list of Committees on the Board meeting minutes header will be dropped. It’s available on the website and unnecessary to keep on the minutes.

An updated committee list will be sent to David to upload on the website

3. Discussed comparison of other art organizations rates to HAAA.  
Commissions, registration fees, art class commissions, show commission, and membership fees are higher in other areas than HAAA.  
Discussed the possibility of raising membership fees, charging instructors more, raising commissions, raising nonmember class fee, and show commission.  
The membership form will need to change to reflect new charges.  
Discussed and approved changing fees to enter future shows for the Library.  
Marie Gamon proposes the \$2.00 fee be raised to \$5.00 in 2019.  
Money goes to the scholarship fund.  
During the November Board Meeting it will be put in a written proposal form and will be ready for discussion and a vote.
4. Discussed the development of a post op show report. An online report form will be created with the name of the show, artist, and commission. More to follow on this plan.

#### **C. TREASURER - Mary Lott**

1. Current Balances as of October 2018  
Year to Date: Income \$2,296.67
- |                      |                                  |
|----------------------|----------------------------------|
| Savings: \$10,928.92 | Checking: \$3,946.05             |
| Expenses \$1,001.54  | Net Revenue \$1,295.13           |
| CD: \$5,000          | Total Funds in Bank: \$14,874.97 |
- Savings and checking account were motioned and accepted.
2. Discussed proposed 2019 Budget.  
Proposing a fund raiser to buy tents and frames and the need to focus on storage.

#### **E. SHOW VENUES - Nick Elsener**

1. Discussed status of shows at the Annville Theatre (Backstage Cafe) and My Way Pizza in Hummelstown.  
The hanging system is like the library at My Way Pizza in Hummelstown (trying to meet with the Owner to build a relationship).  
Mary Lott is the Chair for the Annville Theater. An email was sent to the Theater to hang artwork possibly In December/January. The owner is interested in a consistent rotation of artwork.  
An email blast will be sent out to generate feedback and a plan for future shows at the Theater.

#### **D. ART CLASSES - Kathy Smeltzer**

1. Discussed an overview of current art classes.  
Currently Marie Gamon and Paulette Flemmens classes are in session.
2. Discussed ideas for 2019 art classes.  
Marie Gamon intends do winter classes, Paul Gallo will have a class in August, Paulette Flemmens will continue classes, and Deb Watson will have a class.  
Discussed maintaining a variety of classes, and being cognizant of the different perspectives brought by different instructors.  
Discussion about publicity now for 2019, classes make good Christmas presents.  
Sign up early to keep the class from being cancelled.  
Discussion for recruiting new instructors on website.

#### **Consent items addressed (see attached)**

**Consent items for Board:** Items were reviewed and approved.

Meeting adjourned at 6:48 p.m..

A. Membership - Lee Sandel  
143 members: 1 Life; 6 Student; 17 Family; 1 Memoriam

**B. Scholarship - Maria Gronlund**

Provided papers for 2019 scholarship.

Asking students how they learned of the HAAA scholarship on the application to track the data of how they are getting the information (by teacher, friend, etc.).

Expressed desire to have someone else be Chair after this year.

**C. Partnership - Connie Davis/Sue Myers**

Three HAAA members donated a total of eight paintings for the Oct. Soup Cook-off (last Saturday).

Paintings are auctioned.

Good soup turn out.

**D. Hats for Hope - Emme Daily**

October 18<sup>th</sup> (Wendy will collect hats).

**E. Hospitality - Agnes Handwerk**

Suzie Noll (snacks); Mary Lott (drinks); Agnes Handwerk (greeter)

Mary Lott-Amazon Smile still not resolved and Dick Blick only sends money when it is over \$100.00

Send out email blast that if members buy from Amazon, that will increase money for HAAA.

Kathy Smeltzer motioned to adjourn the meeting and Nick second the motion

**F. Venues - Nick Elsener**

Listed below:

**Calendar for Art Shows:**

Hershey Public Library Show	Bi-Monthly	Marie Gamon
Cocoa Beanery Gallery Hanging	Bi-Monthly	Nick Elsener
Annual HAAA Membership Exhibit	March 25 <sup>th</sup> - May 20 <sup>th</sup>	Marie Gamon
Country Meadows	May 13 <sup>th</sup> - 17 <sup>th</sup>	Connie Davis
Art Fest (Art on Chocolate)		
	May 12 (children's activity)	Cindy Ankney
POP UP Art Show @ Beanery	May 17	Mary Lott
Cocoa Beanery - 2 <sup>nd</sup> Thursday		
	June - September	Mary Lott
Old Annville Day		
	June 9	Marcia Leister
Blooming Art ( <u>Conservatory</u> )	Aug 25 & 26	Sue Bressler
Hershey Story		
	September 6 - 10	Nick Elsener
Under the Colors		
	3rd weekend in October	Postponed this year
Center Stage		
	Nov 2018 thru Feb 2019	Susan Gephart

Blank areas indicate TBD, Underlined indicates new information in chair, dates, or addition of show

Next Board Meeting: November 13, 2018 at the Hershey Derry Township Historical Society.

Respectfully submitted,  
Wendy Keller, Secretary