

HERSHEY AREA ART ASSOCIATION

BOARD MEETING MINUTES April 10, 2018

President - Cindy Ankney **Vice President** – Kathleen Grim **Corresponding/Recording Secretary** - Vacant **Treasurer** - Mary Lott

Directors: Lori Lute-Beahm, Nick Elsener, Marie Gamon, Susan Gephart, Eve Gurbacki, Wendy Keller, Marcia Leister, Suze Moll, David Pringle, Deb Reitbauer, Kathy Smeltzer

Terms: President, Vice President, Corresponding Secretary/ Recording Secretary and Treasurer- 1 yr.: Director - 2 yrs. 3 Board members constitutes a quorum

Standing Committees: **Budget and Finance** – Deb Reitbauer, Members – Mary Lott, Susan Kelly-Dreiss, Darlene Ferrier, Cindy Ankney **Publication Development** - Nick Elsener **Public Relations (Publicity)** – Marica Leister **Website** – David Pringle Member - Susan Gephart **Membership** – Lee Sandel **Programs** – Eve Gurbacki **Education / Art Classes** – Kathy Smeltzer, Member – Kathleen Grim, Susan Kelly Dreiss, Cindy Ankney **Scholarship** - Maria Gronlund, Member - Cindy Ankney, Suze Moll, Diane Hoffer **Venue Development** - Nick Elsener **Annual Membership Show** – Vacant **Cocoa Beanery 2nd Thursday Show** – Mary Lott **Art at the Cocoa Beanery** – Linda Rose, Members Susan Gephart, Wendy Craig **Library Hall Gallery** - Marie Gamon **Hershey Partnership** - Connie Davis, Member - Sue Myers: **Hospitality** – Agnes Handwerk **HAAA Hats for Hope** - Emme Daley and Wendy Craig **Bus Trips/Retreats** – Marcia Leister, Member Deb Reitbauer

Present: Cindy Ankney, Kathy Smeltzer, Deb Reitbauer, Wendy Keller, Marie Gamon Lori Lute-Beahm, Susan Gephart, Marcia Leister, Nick Elsener, Suze Moll, Mary Lott, Kathleen Grim Start time 5:31 PM

1. OLD BUSINESS – Cindy Ankney

- A. No corrections or additions to March 2018 minutes Marcia motioned, Susan seconded.
- B. Confirmed - Bond Insurance \$356 for three year term to cover treasurer - \$10,000/\$500 deductible .
- C. Agreement to use Pay pal on website for memberships, classes, and donations. Cost is 74 cents per \$20 membership, average of \$3.50 per person per class, donation fee varies. Costs to be offset by increase of membership fees. PayPal will not be used at shows. A separate savings account will be established for donations from the website.
- D. Goals for association - September meeting. Decision on membership increase is board decision, not a goal.

2. NEW BUSINESS

A. President - Cindy Ankney

1. Secretary - Kathleen will take meeting minutes temporarily, Cindy will send minutes to the board and blast notices to membership. Per HAAA bylaws, Secretary position must be a member of the board. Secretary duties can be simplified, remove sending thank you notes for donations and sympathy and get well cards to members. Deb Reitbauer agreed to do get well and sympathy cards, Marcia Leister agreed to send thank you cards for donations. Discussion on blast emails for classes. Kathy and Mary will oversee blasts for classes that need additional registrants.
2. - Review of By-laws and forms - Should current bylaws be reviewed? Please read bylaws and consider volunteering to be part of a committee to review these documents over the summer

B. 3D committee - Kathleen Grim

1. Committee is meeting again next week, discussions continue to define acceptable 3D art, possible jury process. Recommendations will be presented to the board at the May meeting.

C. Website – David Pringle

1. David waiting for our input/approval to add content to member pages, board members first
2. PayPal will be useable for donations and payments on the new website.
3. Mary Lott voiced interest in allowing members to include their art and link to their own social media
4. Facebook Lori - suggested an annual fee to include a member and create a gallery/bio with a link to their own website, essentially hosting their personal page. Any money would return to HAAA. Maybe \$10 per year. Start simple with bio and display only no fee. Decision on this item tabled until new website is complete.
5. David reminded us that we will loose our current site on May 17, 2018. Board approval needed to redirect old site to new address. Current host must be made aware to redirect; \$20 needed to begin process. Approved to keep old site available with link to new domain. Wendy Keller motioned, Nick Elsner seconded. Mary will reimburse David for fee.

D. Treasurer - Mary Lott1.

1. Checking account balance as of 4/10/18 - \$4,572.74 Savings account as of 4/10/18 is \$10,898.86
2. Money paid in 2017 for 2018 classes, is accounted for as income in 2018.
3. The board approved the following treasurer related items:
 - a. PayPal donation button on the website
 - b. SmileAmazon donation button on the website
 - c. Reimbursement to Cindy Ankney and Kathleen Grim to attend PANO presentation

E. Art Classes - Kathy Smeltzer

1. Registrations for following classes as of 4/10/18: Glenn Blue 5, Paulette Flemmens 8, McNulty 9, McNulty Drawing 6, Paul Gallo 1, Lynne Yancha - 0
2. Deb Watson will do a class in the Fall, date to be determined
3. Paint Togethers - 19 attendees total for 4 four week sessions. Need to determine if PT will take place in September.
4. Kathy asked if we could consider evening classes. Many artists can't attend daytime classes. Efforts to hold evening classes haven't been successful in the past. Wendy Keller will consider doing a one-day Saturday workshop; would allow us to determine if new class times might be doable.

F. Venue - Nick Elsener

1. Continuation of Second Thursday at Coca Beanery is questionable.
2. Country meadows - Sign up sheet to circulate at meeting
3. See list below for upcoming venues

F Publicity - Marcia Leister

1. Marcia to investigate Hershey Library, Hershey Partnership and HDTHS publications to request that they add us to their newsletters.

G Programs

H. Scholarships - Cindy Ankney and Maria Gronlund

1. Six applications for HAAA scholarship have been received
2. Library reserved April 18 for selection of recipient. Five or six members needed for selection process.

I. Facebook - Lori Lute-Beahm

1. Lori plans to develop a survey of our Facebook followers to learn what they would like to see and hear on FB
2. 2. Great feedback on Glenn Blue's video. There will be a longer version of Glen Blue's video for You Tube. Ask David to pub a link on the HAAA webpage. Also, Lori will get a signed release form from Glenn.
3. Members holding classes at other locations will not be added to our FB page or HAAA website events, to avoid any conflict with our Adjunct Instructor policy. Volunteer and/or free classes may be added to both FB and our website.

Adjourned at 6:57 PM Mary Lott motioned and Nick Elsner seconded

2018

Hershey Public Library Show	Bi-Monthly	Marie Gamon
Art at the Cocoa Beanery	Bi-Monthly	Linda Rose
Hershey Gardens Conservatory Show	January 12 – 15	Susan Bressler
Annual HAAA Membership Exhibit	March 17 th – May 19 th	Chris Slates
Country Meadows	May 4 th – 25 th	Connie Davis
Art Fest (childrens table)	May 12 th	
UP Art Show – Beanery	May 18 th	Mary Lott
Cocoa Beanery – 2 nd Thursday	Bi-Monthly, June – September	Mary Lott
Old Annville Days	June 10 th Saturday	Marcia Leister
Blooming Art	August 12 th and 13 th	Sue Bressler
Under the Colors	October	Kathleen Grim
Center Stage	November - February 2019	Susan Gephart
Capitol Exhibit	November	Connie Davis
Partnership Breakfast	December 6 th	Connie Davis

2019

Hershey Gardens Conservatory Show		Susan Bressler
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General meeting: 39

Thank you to Chris Slates, Marilyn Allen and Mary Lott for the snacks and beverages; and Agnes Handwerk for being greeter.

Next Meeting: May 8, 2018 at the Hershey Derry Township Historical Society

Board Meeting: 5:30:00 AM – any HAAA member may attend.

General Meeting: 7:00 PM

Program:

Respectfully submitted,

Kathleen Grim
Acting Secretary