HERSHEY AREA ART ASSOCIATION

BOARD MEETING MINUTES MARCH 13, 2018

President - *Cindy Ankney Vice President - *Kathleen Grim Corresponding/Recording Secretary - *Christine Slates Treasurer - *Mary Lott Directors: *Lori Lute-Beahm, *Nick Elsener, *Marie Gamon, Susan Gephart, *Eve Gurbacki, *Wendy Keller, *Marcia Leister, *Suze Moll, *David Pringle, *Deb Reitbauer, *Kathy Smeltzer

Terms: President, Vice President, Corresponding Secretary/ Recording Secretary and Treasurer- 1 yr.: Director - 2 yrs. 3 Board members constitutes a quorum *Present

Budget and Finance – Deb Reitbauer, Members – Mary Lott, Susan Kelly-Dreiss, Darlene Ferrier, Cindy Ankney Publication Development - Nick Elsener Public Relations (Publicity) – Marica Leister Website – David Pringle Member - Susan Gephart Membership – Lee Sandel Programs – Eve Gurbacki Education / Art Classes – Kathy Smeltzer, Member – Kathleen Grim, Susan Kelly Dreiss, Christine Slates, Cindy Ankney Scholarship - Maria Gronlund, Members – Suze Moll Cindy Ankney, Diane Hoffer Venue Development - Nick Elsener, Member - Diane Hoffer Annual Membership Show – Christine Slates Cocoa Beanery 2nd Thursday Show – Mary Lott Member – Susan Kelly-Dreiss, Cindy Ankney, Darlene Ferrier Art at the Cocoa Beanery – Linda Rose, Members Susan Gephart, Wendy Craig Library Hall Gallery - Marie Gamon Hershey Partnership - Connie Davis, Member - Sue Myers: Hospitality – Agnes Handwerk HAAA Hats for Hope - Emme Daley and Wendy Craig Bus Trips/Retreats – Marcia Leister, Member Deb Reitbauer Facebook – Lorie Lute-Beahm, Members – Maria Gronlund, David Pringle, Elijah Beahm 3D Committee – Kathleen Grim, Members – Suze Moll, Sue Myers, Cathy Griffith, Nick Elsener

1. OLD BUSINESS - Cindy Ankney

A. Marcia Leister moved to approve the February 13, 2018 minutes. Seconded. Approved.

2. NEW BUSINESS

A. PRESIDENT - Cindy Ankney

- 1. Soup Cook Off HAAA will not participate this year.
- 2. Bond Insurance HAAA is covered until May and researching contract.
- 3. Committee Members Chairs are need for Blooming Art and Center Stage.
- 4. HAAA Goals Board Members are preparing suggestions to present to the membership in September.

B. TREASURER - Mary Lott

- 1. Checking Account Balance: \$2,700.44 Savings Account Balance: \$12,052.93
- 2. Pay Pal for the website is being studied.
- 3. 2nd Thursdays at Cocoa Beanery Awaiting follow-up
- 4. Community Project The bill was paid in full for the Hershey Public Library Hallway Light Project.

C. MEMBERSHIP - Lee Sandel - no report

1. There are 159 Members, 56 yet to renew

D. ART CLASSES - Kathy Smeltzer

1. Glenn Blue is scheduled to teach watercolor in April.

E. VENUES - Nick Elsener

1. The Hershey Story is a new venue scheduled for September.

F. PUBLICITY - Marcia Leister

1. The Members Show has been advertised.

G. SCHOLARSHIP - Cindy Ankney

- 1. The deadline for applications is March 31st.
- 2. Applications will be reviewed April 18th at the Hershey Public Library.
- 3. The Highspire/Steelton High School will participate for the Scholarship Night in May.

H. FACEBOOK - Lori Lute-Beahm

- 1. Lori presented support for Facebook use including the need for photographers, suggestions for content, potential growth and opportunities for members and the benefits of clicking "Like" to expand viewers.
- 2. Proposed are the need for events, demos, videos and interviews and much more.
- 3. Long term Goals include sales, classes, social media instruction and more.

I. WEBSITE – David Pringle

1. David will demonstrate the new website to the Board on April 5.

J. PARTNERSHIP - Connie Davis

1. The Country Meadows show will be May 3rd through the 17th.

K. ART SHOWS

2018

Hershey Public Library Show	Bi-Monthly	Marie Gamon
Art at the Cocoa Beanery	Bi-Monthly	Linda Rose
Hershey Gardens Conservatory Show	January 12 – 15	Susan Bressler
Annual HAAA Membership Exhibit	March 17 th – May 19 th	Chris Slates
Country Meadows	May 3 rd – 17 th	Connie Davis
Art Fest (childrens table)	May 12 th	Cindy Ankney
POP UP Art Show – Beanery	May 18 th	Mary Lott
Cocoa Beanery – 2 nd Thursday	Bi-Monthly, June – September	Mary Lott
Old Annville Days	June 10 th , Saturday	Marcia Leister
Blooming Art	August 12 th and 13 th	
Under the Colors	October	Kathleen Grim
Center Stage	November - February 2019	
Capitol Exhibit	November	Connie Davis
Partnership Breakfast	December 6 th	Connie Davis
2019		
Hershey Gardens Conservatory Show		Susan Bressler

L. Deb Reitbauer moved to adjourn 6:48 PM, seconded, approved.

General meeting: 50

Thank you to Chris Slates for the snacks, Wendy Craig for refreshments and Agnes Handwerk for being greeter.

Next Meeting: April 10, 2018 at the Hershey Derry Township Historical Society

Board Meeting: 5:30:00 AM – any HAAA member may attend.

General Meeting: 7:00 PM Program: Karen Frattali

Respectfully submitted,

Christine Slates Secretary