HERSHEY AREA ART ASSOCIATION

BOARD MEETING MINUTES February 13, 2018

President - *Cindy Ankney Vice President - *Kathleen Grim Corresponding/Recording Secretary - *Christine Slates Treasurer - *Mary Lott Directors: *Lori Lute-Beahm, *Nick Elsener, *Marie Gamon, *Susan Gephart, *Eve Gurbacki, *Wendy Keller, Marcia Leister, *Suze Moll, *David Pringle, Deb Reitbauer, *Kathy Smeltzer

Terms: President, Vice President, Corresponding Secretary/ Recording Secretary and Treasurer- 1 yr.: Director - 2 yrs. 3 Board members constitutes a quorum *Present

Budget and Finance – Deb Reitbauer, Members – Mary Lott, Susan Kelly-Dreiss, Darlene Ferrier, Cindy Ankney Publication Development - Nick Elsener Public Relations (Publicity) – Marica Leister Website – David Pringle Member - Susan Gephart Membership – Lee Sandel Programs – Eve Gurbacki Education / Art Classes – Kathy Smeltzer, Member – Kathleen Grim, Susan Kelly Dreiss, Christine Slates, Cindy Ankney Scholarship - Maria Gronlund, Member - Marilyn LaDeau Venue Development - Nick Elsener Annual Membership Show – Christine Slates Cocoa Beanery 2nd Thursday Show – Mary Lott Art at the Cocoa Beanery – Linda Rose, Members Susan Gephart, Wendy Craig Library Hall Gallery - Marie Gamon Hershey Partnership - Connie Davis, Member - Sue Myers: Hospitality – Agnes Handwerk HAAA Hats for Hope - Emme Daley and Wendy Craig Bus Trips/Retreats – Marcia Leister, Member Deb Reitbauer

1. OLD BUSINESS - Cindy Ankney

A. Kathleen Grim moved to approve the January 9, 2017 minutes. Seconded. Approved.

2. NEW BUSINESS

A. WEBSITE - David Pringle

- 1. David reported his progress on the new website, what it will include, the cost and setup of the pages.
- 2. The discussion of Paypal was table for further discussion.
- 3. Kathleen Grim made a motion to have a new website up and running by May. Seconded. Approved.

B. PRESIDENT – Cindy Ankney

- 1. PANO Webinars -A board member needs to obtain board permission from board, before signing up for a Webinar as there is a fee for viewing. Cindy reported the helpdesk is free for the boards use.
- 2. Art Fest Marie Gamon made a motion that HAAA manage the Childrens Art table and for HAAA to donate \$25 for the supplies. Seconded. Approved.
 - A chairperson is needed for this show. HAAA will not have their own booth this year.
- 3. Soup Cook Off Plans for the soup tasting will be discussed again at the March meeting.
- 4. Bond Insurance –Quotes are being considered to purchase insurance.
- 5. Several goals were discussed including community outreach, ways to increase membership, and new venues.

C. TREASURER - Mary Lott

- 1. Checking Account Balance \$2,374.14 Savings Account Balance \$12,051.91
- 2. Mary presented the 2017 End of the Year Financial Report. Kathleen Grim moved to approve and place on the website. Seconded. Approved. The overall revenue for 2017 was \$1774.00.

D. MEMBERSHIP - Lee Sandel - no report

1. There are Individual Members, Family, Student, Teacher and Life Member

E. ART CLASSES – Kathy Smeltzer

1. The Art Class schedule is posted on the website.

F. VENUES - Nick Elsener

1. Nick reported one new venue is in the works and chairperson are needed.

G. PUBLICITY - Marcia Leister - no report

H. PROGRAMS - Eve Gurbacki

- 1. February is David Pringle presenting a fluid art demonstration.
- 2. March is a acrylic demonstration by Jennifer Von Stein

I. ART SHOWS

2018

Hershey Public Library Show Bi-Monthly Marie Gamon Art at the Cocoa Beanery Linda Rose Bi-Monthly Hershey Gardens Conservatory Show January 12-15Susan Bressler March 17th - May 19th Annual HAAA Membership Exhibit Chris Slates $May\ 4^{th}-25^{th}$ Country Meadows Connie Davis May 12th Art Fest (childrens table) POP UP Art Show – Beanery May 18th Mary Lott Cocoa Beanery – 2nd Thursday Bi-Monthly, June – September Mary Lott June 10^{th,} Saturday Old Annville Days Marcia Leister August 12th and 13th **Blooming Art** Under the Colors October Kathleen Grim November - February 2019 Center Stage November Connie Davis Capitol Exhibit December 6th Partnership Breakfast Connie Davis

2019

Hershey Gardens Conservatory Show

Susan Bressler

J. Kathleen Grim moved to adjourn 6:54 PM, seconded, approved.

General meeting: 44

Thank you to Jean Beatty for the snacks and Agnes Handwerk for being greeter. Next Meeting: March13, 2018 at the Hershey Derry Township Historical Society

Board Meeting: 5:30:00 AM – any HAAA member may attend.

General Meeting: 7:00 PM Program: Jennifer Von Stein

Respectfully submitted,

Christine Slates Secretary